We say we’re all about e-content…

and that’s demonstrably true…
University Libraries invests heavily to make the current content of just over 84,000 e-journals available to our users.

$3 million+
this fiscal year
We have also devoted significant resources to providing the people and systems needed to discover and deliver current e-content to our users.

We have even begun making a modest investment on the front end of the scholarly communications process with our Open Access Publishing Fund.

and yet...
We haven’t done much to help our users with the current awareness challenges they face.
OK. We have done *some* things if you take an expansive view of what help with current awareness issues might look like.
Tutorials that help users manage current readings...

Zotero: Quick Start

Zotero [zoh-TAIR-oh] is a free, easy-to-use tool to help you collect, organize, cite, and share your research sources.

George Mason University Libraries

Getting Started: Free Installation at zotero.org

Option 1: Zotero for Firefox (plug-in)
1. Click the “Download Now” button
2. Select “Zotero for Firefox” and “Allow” from top right
3. Click “Install” but don’t restart yet
4. Click “Plug in for Word/Open Office” and make sure you have MS office/Open Office closed
5. Restart Firefox

You should see in the bottom right hand corner of your Firefox window the word “Zotero”. Click on it to open or hide your Zotero library.

Option 2: Zotero Standalone (Chrome or Safari)
1. Click the “Download Now” button
2. Choose your operating system/browser under “Zotero Standalone”
3. Click the “Zotero connector” for your browser and follow the prompt
4. Word/Open Office Plug-ins are included in Standalone

You should see a Zotero icon on your computer’s desktop. Open it to view your Zotero library.

Saving Citations

1. You will notice icons like these in your browser’s address bar on websites that are Zotero compatible. Zotero can detect
2. When you save a citation, you can keep it organized.
We make an annual payment to the Corporation for Digital Scholarship so users with a Mason email address receive 1GB Zotero storage at no extra charge.
We make an annual payment to the Corporation for Digital Scholarship so users with a Mason email address receive 1GB Zotero storage at no extra charge.

**Zotero Settings**

*Account · Profile · C.V. · Privacy · Email · Feeds/API · Storage*

**Frequently Asked Questions**

George Mason University Libraries provides 1 GB of storage for wallyg@gmu.edu.

**Current Storage Plan**

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<th>Quota</th>
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<td>Expiration</td>
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<td>Current Usage</td>
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We grab select RSS feeds to promote Table of Contents on some research portals
And we have an annual license to provide a subset of current e-content to mobile devices.
Let’s look at these last two, RSS and BrowZine in a bit more detail
RSS
Many e-journals offer an RSS feed of current content
<rss version="0.91">
  <channel>
    <title>XML.com</title>
    <link>http://www.xml.com/</link>
    <description>XML.com features a rich mix of information and services for the XML community.</description>
    <language>en-us</language>
    <item>
      <title>Normalizing XML, Part 2</title>
      <link>http://www.xml.com/pub/a/2002/12/04/normalizing.html</link>
      <description>In this second and final look at applying relational normalization techniques to W3C XML Schema data modeling, Will Provost discusses when not to normalize, the scope of uniqueness and the fourth and fifth normal forms.</description>
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      <title>The .NET Schema Object Model</title>
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      <title>SVG's Past and Promising Future</title>
      <link>http://www.xml.com/pub/a/2002/12/04/svg.html</link>
      <description>In this month's SVG column, Antoine Quint looks back at SVG's journey through 2002 and looks forward to 2003.</description>
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      <description>In this month's SVG column, Antoine Quint looks back at SVG's journey through 2002 and looks forward to 2003.</description>
    </item>
  </channel>
</rss>
Fenwick Fellow Program Now Being

A Mason faculty member to pursue a research project that uses a while advancing knowledge in his or her field. Tenured faculty at George Mason University are eligible and encouraged to apply. Fenwick Fellow awardees do not submit proposals.

Fenwick Fellow will be one of library research materials that may be needed for the research costs (e.g., research assistant support, survey costs, required for the Fellow’s research project, and other related to the Fellowship (August 25, 2014 – August 7, 2015).

Friday, April 25, 2014. The 2014-2015 Fenwick Fellow will be Mason Libraries sponsor a public lecture by the Fenwick fellowship.

Hogan, Executive Assistant to the University Librarian, at 703-

Recent SLA Journal Articles

- The role of the native language in the use of the English nongeneric definite article by L2 learners: A cross-linguistic comparison
- Second language acquisition and schizophrenia
- Morphosyntactic processing in advanced second language (L2) learners: An event-related potential investigation of the effects of L1-L2 similarity and structural distance
All CERN-authored articles published in APS journal collection to be Open Access

The American Physical Society (APS) and The European Organization for Nuclear Research (CERN) have announced a partnership to make all CERN-authored articles published in the APS journal collection to be Open Access. Articles in APS' Physical Review Letters, Physical Review D, and Physical Review C in 2015 and 2016 will be covered by this agreement.
Does Mason subscribe to this content?

Even when we subscribe, the links in the RSS feed do not include our proxy server (e.g., works only if on-campus)

You must use special software to view the feed or manipulate its content

Time consuming to identify URL for RSS feed for every journal of interest

Repurposing content is pretty much limited to cut & paste

Library receives no analytic data on use of our collection
“…BrowZine works by uniting articles from databases into complete journals, then arranging them by subject on a library-branded newsstand.”
Requires specific software that’s limited to a few mobile devices

*iPhone, iPad, Android tablet*

Limited, essentially undocumented list of publishers

Limited support for OA publications

Mobile environment best for reading, not actually working with content

Improved but limited analytics

Does not push content or alert user
As a system-wide response to current awareness, this isn’t sufficient or particularly cost-effective

$5,661 annual subscription = $ 7.69 per session
Is there something else we can try?
Welcome to JournalTOCs Premium
Where researchers keep up-to-date

Welcome Back wallyg@gmu.edu

Welcome to JournalTOCs, a new researcher productivity tool brought to you by University Libraries.

To gain access to Premium Services (e.g., direct off-campus access to content), you MUST create an account and use your Mason (e.g., Office365) email address.

You can receive alerts when your followed journals and saved searches are updated with new publications.

32 Followed Journal(s) (Journals you Follow)

Untick a checkbox to stop following a journal.

- American Economic Journal: Applied Economics (34 followers)
- American Libraries (264 followers)
- Ariadne Magazine (289 followers)
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<th>Pages</th>
<th>Pub Date</th>
<th>Issue No</th>
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<tr>
<td>Philosophy &amp; Public Policy Quarterly</td>
<td>NA NA</td>
<td>1 - 35</td>
<td>2014-08-21</td>
<td>Vol. 32, No. 1</td>
<td>2014</td>
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<td>The Role of Non-Governmental Organizations in the Repatriation of Refugees</td>
<td>Mollie Gerver</td>
<td>2 - 13</td>
<td>2014-08-21</td>
<td>Vol. 32, No. 1</td>
<td>2014</td>
</tr>
</tbody>
</table>
Table of Contents from 24,695 journals
Representing 2,000 publishers
15,370 journals w/ full-text access for Mason
Integration with Zotero
Reader selects which journals to follow
E-Mail alerts (immediate or weekly) with links to content for each journal
Links include Mason proxy server so reader can access content anywhere
Integration with library’s OpenURL resolver to improve reliability of access
Offers ability to search across all TOCs for articles
Robust, detailed analytic reports on usage
Supports incorporation of library branding across the services
Reasonably priced
George will now take a deeper look at JournalTOCs
a three slide sequence that talks about the e-mail alerts
Hello

The following journal(s) have published new articles. Please click on the link(s) below to get the new article(s) published online, or copy and paste them into your browser:

- **Information Management & Computer Security** (6 new articles):
  
  (Subscribed By GMU)

  - Teaching information security management: reflections and experiences
  - Repairing trust in an e-commerce and security context: an agent-based modeling approach
  - Security culture and the employment relationship as drivers of employees' security compliance
  - Impact of information security initiatives on supply chain performance: an empirical investigation
  - Using response action with intelligent intrusion detection and prevention system against web application malware
  - Current challenges in information security risk management

- **The Internet and Higher Education** (2 new articles):
  
  (Subscribed By GMU)

  - An evaluation of online learning to teach practical competencies in undergraduate health science students
  - Online Instruction about Integration of Science and Mathematics with Middle Grades Teachers: Four Years In and Aiming for Sustainability

- **Journal of Scholarly Publishing** (5 new articles):
  
  (Subscribed By GMU)

  - How to Be an Effective Peer Reviewer
  - Monographic Purchasing Trends in Academic Libraries:
  - University Press Forum 2014
  - Book Reviews
  - From Book Publishers to Authors
Hello

The following journal(s) have published new articles. Please click on the link(s) below to get the new article(s) plus paste them into your browser:

- Journal of Academic Librarianship (One new article):
  (Subscribed By GMU)
  A Roadmap for Assessing Student Learning Using the New Framework for Information Literacy for Higher Education

Benefits of OpenURL Resolution

1. We don’t want to just build links that point to our proxy server—that would break links to content we’re not required to proxy.

2. It may be that we have access to a particular journal from multiple sources/subscriptions. This provides the user multiple avenues to finding the content