Focus In Black, A Reston Festival

On behalf of the RESTON BLACK FOCUS we invite your participation in "Focus in Black", a festival which will be held in Reston, Virginia during the Labor Day weekend, August 30, 31 and September 1, 1969.

The purpose of the festival is to create a stronger awareness of the contributions the black man has and continues to make throughout the world. In order to expose the public to the historical and cultural greatness of the black man, we are planning to present a variety of continuous activities. The festival will include historical exhibits, arts and crafts displays, musical and dramatic presentations, and a fashion show emphasizing the depth with which the black culture has influenced today's fashion trends.

The sponsoring organization is RESTON BLACK FOCUS, a group of black residents in Reston who are interested in sharing black history and culture with each other and to further enlighten the community-at-large both educationally and culturally. Its objectives also are to make certain that black people play a significant role in the development of a new town and to insure that we share in its benefits.

You may be aware that there has been extensive coverage of Reston, the "planned community" by the news media. Articles have appeared in many newspapers, including The New York Times; Ebony Magazine, (December 1966) etc., as well as via television and radio. We will undoubtedly have the same or even more extensive publicity because of the festival, and we would certainly like to note your participation at that time.