

CONCEPT OF THE 1972 RESTON BLACK  
ARTS FESTIVAL

Festival, by definition means a time of gaiety; merrymaking.

A program of festive activities cultural events and entertainment.

This then is what the 1972 Reston Black Arts Festival should be:

A celebration of the contributions of Black Americans to the culture of the United States as participants in making the American dream a reality.

These contributions have been made through (1) music, (2) dance, (3) art and handcraft, (4) religion, (5) literature, (6) architecture, (7) theatre, (8) sports, (9) food, (10) fashion, (11) film, and (12) scientific innovations.

The festival should be designed to bring about an awareness of these contributions, directed first to the Reston Community at large, and secondarily to the Washington Metropolitan area. A third target should be the national community. The message to the Nation should say: It is possible to build a new community on a multi-racial and multi-economic strata basis which provides a good life for all of its inhabitants. And here is a portion of that community - the black voices who are fully participating in the town activities, giving back to the black community which nurtured them, and providing a source of strength to the National as a whole.

The possibilities under each activity are almost endless. Our first task, then should be to form sub-committees in each area of interest for the purpose of developing proposals for the total Committee to consider in putting the entire program together.

There are support activities which will need action, and sub-committees should be formed to develop policy and plans for action.

These include:

1. Public relations ---- (Lou Giles)
2. Budget and Finance ---- (Dan Turner)
3. Fund Raising ----- (Mona Head)
4. Community Mobilization
5. Printing

Other support activities are being provided through the structure of the Steering Committee. These include the clerical services--- (Ernestine Bush), and proposal (Vic Syng) Committees.

PROPOSED SCHEDULE

- FEBRUARY AND APRIL

February - Development of, and adoption of program.  
(final reports of sub-committees due)

March - 1. Appointment of project committees  
2. Completion of fund raising  
3. Contract signing for entertainers  
4. Adoption of budget

April - First reports due by project committees  
Scheduling of plan of action for remaining time.

SUB-COMMITTEES TO BE ESTABLISHED

1. Music, Drama, Dance
2. Literature
3. Art and Film
4. Food
5. Fashion, handcraft, architecture
6. Religion *and education*
7. Science and sports.