

ONE OF THE FIFTEEN BEST PLACES TO LIVE IN AMERICA IS RIGHT HERE IN WASHINGTON.

When *The Ladies' Home Journal* looked at suburban neighborhoods across America to choose the very best, they looked for the same things you would when selecting a place for you and your family to live.

Like a neighborhood that's well planned and conformed to suit the natural landscape of the area. A place where the housing is just as attractive as it is functional.

They looked for a community with exceptional schools and outstanding educational resources. A neighborhood that offers children the opportunity to meet and play with other children in a safe environment.

Where there's a convenient transportation system so that going to work in the morning doesn't have to be an arduous journey.

And just like you would, *The Ladies' Home Journal* looked for an area that offers cultural activities, convenient shopping and an abundance of excellent recreational facilities.

Only one neighborhood in the Washington area measured up in all these various ways.

A remarkable place called Reston, Virginia.

And the astonishing thing about it is that no matter what type of home you're looking for, you'll find a style here that's bound to suit your taste.



That includes a range of styles from colonial salt-box homes to contemporary apartments.

There are luxury townhouses set along a 30-acre lake with shared docks and their own patios. There are also homes that border Reston's Nature Center. There's even housing available for senior citizens at the Fellowship Houses.

Totally, Reston has thousands of townhouses, single family homes, condominiums and rental apartments all available here in one neighborhood.

A neighborhood that's so well designed for living, *The Ladies' Home Journal* named it as one of the fifteen best places to live in America.

Directions: From Capital Beltway (Route 495), take Exit 10W or 11S west on Va. Route 7 approximately 7 miles. Turn left on Route 606 and follow signs to Information Center. (703) 471-7030



RESTON VIRGINIA

JUST WATCHING YOUR CHILDREN GROW UP IN RESTON WILL MAKE YOU FEEL LIKE A KID AGAIN.

Reston is a terrific place to be a kid. It's also a terrific place to be a parent.

To begin with, public schools in Reston are a part of the Fairfax County school system, known as one of the largest and finest in the country. In fact, at a time when only 34% of America's recent high school graduates are enrolled in college, we're seeing more than 70% of our graduates going on to universities and colleges.

The neighborhood schools here in Reston are located near enough to the homes that many children can walk or ride their bikes. And to keep the children safe from traffic, the community provides more than 25 miles of paths and bicycle trails.

These paths and trails lead to the various recreational facilities available in Reston. You'll discover swimming pools, tennis, racquetball and squash courts, an equestrian center and literally acres of playing fields.

Baseball, football, swimming, tennis, soccer and other sports leagues have become a very active and important part of recreation for both boys and girls in Reston.

But there's more than just sports available for the kids. The cultural attractions of



Washington are only 18 miles away. Including such sites as the National Zoo, the National Gallery of Art and the many branches of the Smithsonian Institution with its amazing Air and Space Museum.

In Reston, there are field trips, crafts classes, children's art exhibits and there's even an opportunity for the kids to pick up a little spending cash. Teenagers are employed by the community to help clean up and maintain the landscape. If you're the kind of parent

whose concern for your kids might influence where you'd live, you'd be smart to look at Reston. Because there are few other communities that are this mature about helping children grow up.

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**RESTON
VIRGINIA**

OVER 30,000 PEOPLE LIVE IN RESTON AND IT STILL LOOKS LIKE THIS.

Reston, Virginia, is a place where the city and the country came to a compromise.

It's not a big city. Few large cities are this beautiful.

It's not a typical suburban development. The suburbs are rarely so well planned.

Reston is simply one of the best neighborhoods in the nation. But don't just take our word on that. When *The Ladies' Home Journal* studied suburban neighborhoods throughout the United States, they chose Reston as the best in the Washington area and one of the 15 best in America.

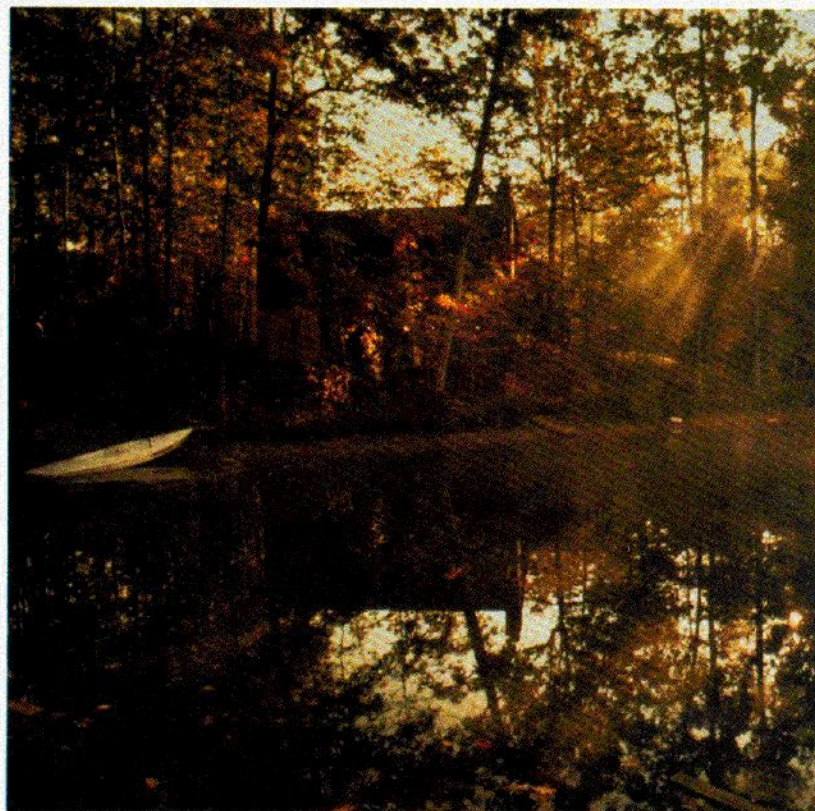
Actually, the magazine's editors looked for exactly the same things you would when selecting a place to live.

In Reston you'll find a unique neighborhood that's not only well planned, but designed to conform with the landscape of the area.

A place where the number of trees is greater than the number of residents.

Here you'll find a neighborhood where the housing is both attractive and functional. And where the price range is so broad that you'll still have a wide variety of homes from which to choose, regardless of your budget.

Here you'll discover that the community has many excellent schools and an abundance of




exceptional educational resources. It's also a place that offers children an opportunity to meet, play and learn with other children in a truly safe environment.

And just like *The Ladies' Home Journal* found, you'll discover a neighborhood that offers convenient shopping, cultural activities, recreational facilities, business services, as well as a unique environment in which to work and live.

There's one neighborhood in the Washington area that

can measure up in all these various ways. A community that has a population of over 30,000 residents, yet still looks beautiful.

A remarkable place called Reston, Virginia.

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RESTON VIRGINIA

IF YOU REALLY DID YOUR HOMEWORK, YOU'D WANT YOUR KIDS TO GO TO SCHOOL IN RESTON.

If you studied Reston, you'd learn that in addition to all of its other amenities, it also has excellent schools. After all, that's one of the reasons *The Ladies' Home Journal* named Reston as one of the 15 best suburban neighborhoods in America.

You see, Reston's schools are a part of the Fairfax County school system, known as one of the largest and finest in the country.

For example, at a time when only 34% of America's college age youth are going to college, we're seeing more than 70% of our graduates going on to further their education.

Maybe that's because we're trying to educate our children with all of the resources that the Washington area has to offer. To this end, classes here frequently take field trips to the various sites of interest in or near Reston. So at times, students find such places as the Air and Space Museum, Congress and Reston's own 40 acre Nature Center to be the classroom.

Reston is even the site of the first solar heated and cooled, earth-covered grade school, Terraset Elementary. Here, when the students are taught that our nation has a need to conserve and find alternate sources of energy, it's more



than an abstract idea. Because, every day, they go to a school that literally demonstrates how the sun's energy can be harnessed and put to work.


In fact, Terraset saves over \$10,000 a year in energy costs.

If you're the kind of parent whose concern about your children's education might influence where you'd live, you'd be smart to take a look at the neighborhood schools here in Reston.

Because after you've finished your homework, we think

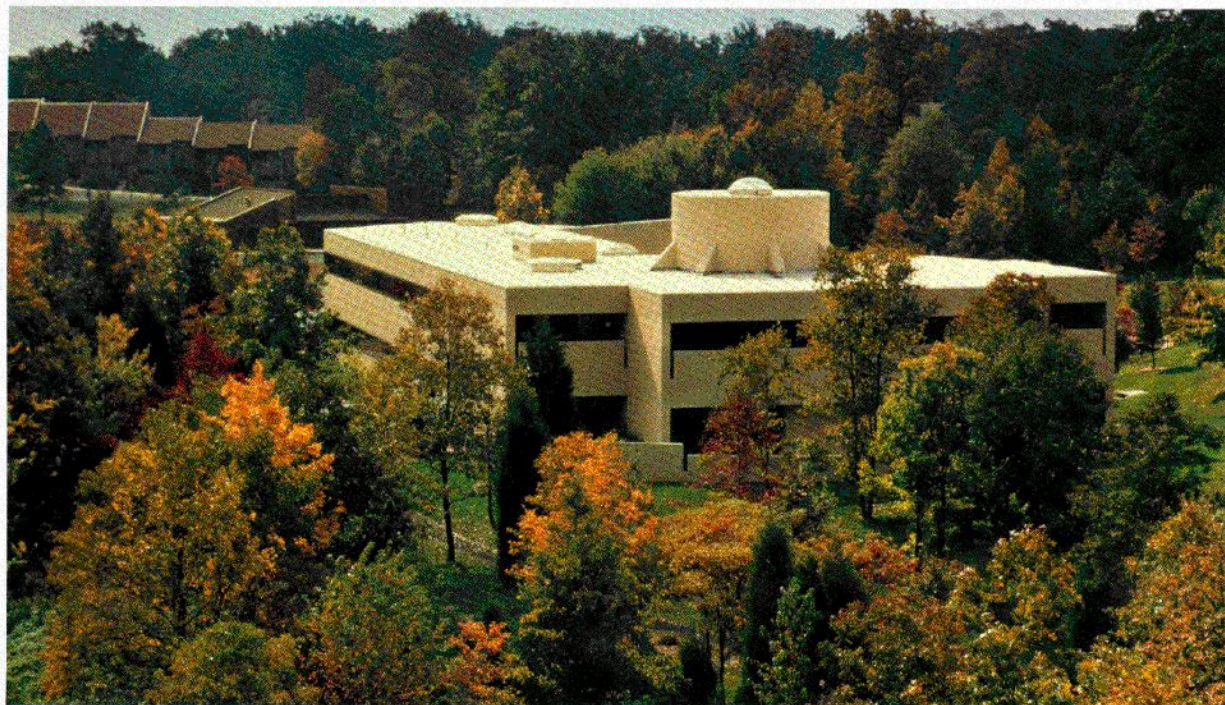
you'll agree with *The Ladies' Home Journal*.

Reston, Virginia is one of the fifteen best suburban neighborhoods in America.

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RESTON VIRGINIA

RESTON NOT ONLY HAS SOME OF THE BEST TAXES AND LABOR IN WASHINGTON, IT ALSO HAS TREES.



If you're considering an office in or near Washington, D.C., then consider this. An office location in Reston will offer your company all the advantages of Washington plus quite a few benefits that a downtown location cannot afford.

To begin with, locating in Reston means locating in Virginia. And the overall tax situation in Virginia is favorably competitive with other states. As a matter of fact, studies have shown business taxes here are considerably well below the national average.

If you think the tax situation is appealing, you'll find Reston's labor statistics are just as attractive. You see, Northern Virginia now boasts a labor force in excess of 300,000 with a good percentage of those people qualified in professional and scientific fields.

But perhaps the one thing that most clearly distinguishes Reston from a downtown location is an environment so well designed for business, it can actually help a company get its work done better. Whatever that work might be.

Here companies have given up the noise, pressure and confusion of urban life for all the miles and miles of open spaces and trees in Reston. Organizations here often report an increase in productivity a greater sense of satisfaction among company employees and considerably less turnover.

So before you open an office in Washington, take a good look at Reston. Instead of locating in an area surrounded by hundreds of grey buildings, you could move here and overlook thousands of green trees.

I am interested in finding out more about Reston. Please send:

- ☐ General information on the many advantages of doing business in Reston.
- ☐ Specific information about renting office or industrial space.
- ☐ A study on advantages of locating a branch office, an association or a regional headquarters here.

Name _____
Title _____
Phone _____
Company _____
Address _____
City _____ State _____ Zip _____

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RESTON VIRGINIA

THE ADVANTAGES OF WASHINGTON
WITHOUT BEING IN WASHINGTON.

Reston Land Corporation. Reston International Center, 11800 Sunrise Valley Drive, Reston, Virginia 22091 (703) 620-4730. A Mobil Affiliate.

U.S. GOVERNMENT PROVES ONE OF THE BEST WAYS TO DO BUSINESS IN WASHINGTON IS TO MOVE TO RESTON.



If you are considering opening an office anywhere near Washington, D.C., consider a location the U.S. Government chose for one of its most prestigious agencies, the U.S. Geological Survey.

The location is excellent for the U.S.G.S. because like the Defense Communications Agency and 27 national associations located in Reston, they need to maintain daily contact with other agencies of the government and Capitol Hill.

But even for a company that does not need quick access to the government, even for a company that does not sell directly to the government, even for a company that is not regulated by an agency of the government, there are advantages to being located here.

If your company maintains offices or services markets throughout the U.S. or around the world, Dulles and National airports, which are 10 and 30 minutes away, respectively, offer direct flights to more international and domestic destinations than airports in any other American city except New York.

Connections to the Interstate highway system (I-95 and I-66) are just down the road from Reston, giving you quick access not only to the White House, but to the port facilities in Baltimore and Norfolk.

If you are concerned about whether or not

a location your company is considering offers a lifestyle that will be appealing to your key employees, we can all but guarantee that Reston does.

When the *Ladies' Home Journal* studied suburban neighborhoods across the country, they chose Reston as the best in the Washington area and one of the 15 best in America.

Why? Because Reston has an excellent school system, a wide variety of attractive housing, a good internal transportation system and more trees than you'd ever expect to see in a residential or industrial area.

Yet, if you are seriously considering an office in the mid-Atlantic, you need a lot more information than we can give you here.

You want to know why more than 300 other organizations have moved here. You want to know about schools, taxes, labor supply, cost of doing business, available sites. All of this information can be yours.

To find out why companies like Sperry Rand, the Defense Communications Agency, Litton Industries, TRW and Singer have facilities in Reston simply clip the coupon below and request any of the following.

We will respond quickly. We want to prove that the Federal Government is not the only organization that can benefit by making a move to Reston, Virginia.

I am interested in finding out more about Reston. Please send me the following:

- ☐ General information on the advantages of doing business in Reston.
- ☐ Specific information about renting office or industrial space.
- ☐ Information on why a number of European Companies have their North American headquarters in Reston.
- ☐ A study on the advantages of locating a regional headquarters or a national association here.
- ☐ Information on the type of housing available in Reston.
- ☐ Information on taxes, labor and cost of doing business.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

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**WE'VE ALWAYS TOLD PEOPLE TO BUY
YOUR HOMES IN RESTON. THIS YEAR WE'RE
MAKING SURE THEY GET THE PICTURE.**



PRESENTING RESTON'S 1979 ADVERTISING PROGRAM.

To help you sell more homes this year, Reston is taking to the airwaves.

During the peak home-buying months, we'll be running commercials in the Washington area. Each week 1½ million people will get a good look at just what Reston is all about.

To back up the TV spots, we've scheduled ads to appear in *The Washington Post*, *Washingtonian* magazine, and the *Washington Calendar*, not to mention several area real estate publications.

To encourage more businesses to locate here in Reston, ads are being placed in *The Wall Street Journal*, *Association Management*, and national business development magazines. Companies here report that over 40% of their employees have made Reston their home. So when we attract new business, we're also attracting new residents.

To answer questions anyone might have, there's a new 24-page brochure available loaded

with photographs and information that picture Reston as the perfect place to work and live.

That's really the whole idea behind what we're doing. It just figures that by introducing more people to Reston, more people will move to Reston.

So you can take advantage of this campaign, we've included a media schedule on the back cover of this brochure. If you're building in Reston, we recommend that you promote your own projects at the same time we promote the community.

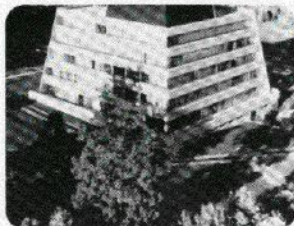
In other words, we'll do our best to get people out to Reston while you do your part to get the people to your project. Together, our advertising efforts are bound to help you sell more homes this year in Reston.

If you're not building here, there's still time to get in on the success in Reston. For complete information, call Don Frutchev at Reston Land Corporation (703) 620-4730.



BUSINESS

There is a place just minutes from the nation's capital where over



250 national associations and corporations have moved. A sophisticated community with



LIVING

Today, a new family is moving into a neighborhood of beautiful



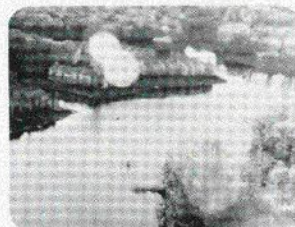
homes, golf courses, tennis courts, and over 400 acres of lakes, parks and open space. A



conference accommodations, beautiful homes, parks and golf courses. If you're a businessman looking for a good place to locate



a company, this place probably sounds like Heaven. It's not. It's Reston.



suburban neighborhood that *Ladies' Home Journal* has called the *BEST* in Washington. If your family is looking for a nice place



to live, this place probably sounds like Heaven. It's not. It's Reston.

ONE OF THE FIFTEEN BEST PLACES TO LIVE IN AMERICA IS RIGHT HERE IN WASHINGTON.

When The *Fortune* magazine ranked the nation's best places to live, Reston was named one of the top 15. The magazine's editors noted that Reston is a "model of the future" and that it is "one of the most beautiful and healthiest communities in the world."



Reston is a community with a reputation for its excellent schools, shopping, and recreation. It is a place where you can find everything you need in one place.

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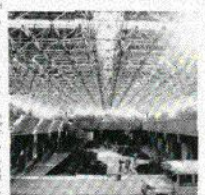
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WITH VERY LITTLE LOBBYING AND ABSOLUTELY NO ARM TWISTING, WE CONVINCED 27 NATIONAL ASSOCIATIONS TO MOVE TO RESTON VIRGINIA.



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WHY OVER 100 BUSINESSMEN THINK IT'S BETTER TO BE PRESIDENT IN RESTON THAN WASHINGTON.



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THIS IS WHEN WE'LL BE TELLING PEOPLE TO MOVE TO RESTON. YOU TELL THEM WHERE.

	Washington Post	Wall Street Journal	Area Development	Association Management	Realtor	Site Selection	Washingtonian	Washington Calendar	Real Estate Washington	Building Action
January	14	11, 18								
February	18	22								
March	18	15								
April		5, 26								
May	13									
June										
July										
August										
September	9									
October	14	11, 18								
November		8								
December										

Industrial-Blue Institutional-Gold Residential-Red

February 23 — March 25		
WJLA-TV	WTTG-TV	WDVM-TV
Good Morning, America News "7" Roots II ABC Prime ACC Tournament Va. vs. Maryland	News Headlines 10 O'clock News Edward The King Movies to Remember Sunday Movie	Eyewitness News CBS Evening News with Walter Cronkite Agronsky & Co. 60 Minutes Weekend Sports

August 27 — September 30		
WJLA-TV	WTTG-TV	WDVM-TV
Good Morning, America News "7" Golf NFL Football ABC Prime NCAA Football	News Headlines 10 O'clock News Upstairs, Downstairs Movies to Remember Sunday Movie	Eyewitness News CBS Evening News with Walter Cronkite Agronsky & Co. 60 Minutes Newsbreak

June 2 — June 24		
WJLA-TV	WTTG-TV	WDVM-TV
News "7" Good Morning, America Golf	News Headlines 10 O'clock News Upstairs, Downstairs Movies to Remember Sunday Movie	Newsbreak 60 Minutes Eyewitness News CBS Evening News with Walter Cronkite

RESTON
WE WANT TO HELP YOU SELL MORE HOMES

Sixty minutes of sound advice can save months of searching for the right location in the States.

It's a safe bet that, like the average European businessman, you're aware of an increasing number of European companies opening offices in the United States.

What may surprise you, though, is that a growing number are small firms, companies not generally regarded as "multi-nationals."

Today, it's no longer necessary to be a giant like Volkswagen to compete successfully in the largest homogeneous market in the world. More and more product categories have been penetrated by smaller companies acting upon sound planning and sound advice.

Yet, for many companies, practical advice from companies, who have already succeeded in a foreign market, is hard to come by.

To help overcome this problem, and to help you take advantage of what is surely the most important single market in the world, the developers of the International Center for Business and Industry in Reston, Virginia have put together "Sixty Minutes of Sound Advice," taped interviews with European businessmen who have opened offices in the States and met with considerable success. A recording of the interviews is yours free with the coupon below.

"Sound Advice" is more than a dry listing of facts about locating in the United States. It is a compendium of personal advice, from experienced businessmen about a subject where it is often difficult to get advice.



(We asked the Chief Executive Officers of companies that had successfully located in the United States what a businessman just coming into the market should look for:

"Sound Advice" contains the comments of 1.) Robert Rose, Manager of Technical Services of the North American Division of Kockums Chemical, 2.) Frederick Bley, President of Optical and Electronic Research, Inc., 3.) Jack Leonard, Chairman of Eurotherm Corporation, and 4.) Roland Westerdal, President of Bilsom International Inc.,)

Each of these leaders has donated time in order to save you time. According to one, "I wouldn't be where I am today if I hadn't been helped when I started out."

The four companies represented sell or manufacture a wide range of products. Each has a sales organization with responsibility for the entire United States. So any company looking for one location that serves the entire market should find their advice invaluable.

If you are interested in importing goods by air, you'll be interested in comments like this: "Thanks to Dulles International airport, we can phone London on Monday and have the materials we need on our premises Tuesday afternoon."

The cassette answers these questions:

What are the schools like in America?

What kind of a place is it to bring up children?

Can you locate close to major industrial markets and still live in a peaceful and unpolluted environment?

Is it difficult to find the kind of employees you will need?

What is the transportation network like?

What are the advantages of being located near the national government?



"Sound Advice" is a gold mine of information and it's free.

In short, "Sound Advice" is a virtual gold mine of information. The people who have put this together are the marketing people at Reston, Virginia. In case you are not familiar with Reston, the world renowned new town just outside Washington, D.C., it is an ingeniously planned residential and business community located 5 miles from Dulles International Airport and 18 miles from the White House.

At present, more than 200 companies are located here, taking advantage of an environment that protects their investments, a ready and willing work force, a beautiful residential setting that allows many executives and their employees to live within five minutes of work, and a transportation system that can get you anywhere in the U.S. in time to do a good day's work.

In essence, Reston is a highly advantageous site for many European businesses who wish to crack the American market. With space available or the experience necessary to prepare a facility for you.

To date, every European company that has located here has met with success. But, before you consider moving your company anywhere—including Reston—we believe it would be valuable for you to listen to "Sixty Minutes of Sound Advice."

And all you have to do to receive it is fill in the coupon below.

Dear Sir: Please send me "Sixty Minutes of Sound Advice."
☐ I am considering opening an office in the United States soon.
☐ I am not now planning such a move, but may do so in the future.

Name _____

Title _____

Company _____

Address _____

**Reston International
Center for
Business & Industry
Reston, Virginia.**

Mail to: Reston International Center for Business and Industry,
11440 Isaac Newton Square N., Reston, Virginia, U.S.A. 22090

WITH VERY LITTLE LOBBYING AND ABSOLUTELY NO ARM TWISTING, WE CONVINCED 27 NATIONAL ASSOCIATIONS TO MOVE TO RESTON VIRGINIA.



More and more national associations are coming to the conclusion that they need to be near Congress and the many regulatory agencies of the federal government. Yet many of these associations aren't willing to trade the advantages of such a move for the disadvantages of a large, metropolitan city.

Maybe that's why 27 trade and professional associations decided to locate in Reston, Virginia.

Because an office location in Reston can offer your organization the advantages of Washington, D.C. plus quite a few benefits that a downtown location can't offer.

To begin with, Reston is only 18 miles from D.C., so associations here find it simple to maintain personal contacts with staffers on Capitol Hill.

And since more associations are locating in the Washington area the opportunity to consult with various

organizations and discuss solutions to similar problems is unequalled.

Just 10 minutes from Reston is Dulles International, one of the largest and most modern airports in the world. So you can be in Europe, Asia or any part of the Americas in only a few hours.

And all the vital services that an association needs are available here. Reston even has Northern Virginia's largest conference center.

When you're ready to make the move here, we'll show you all of the options available to your company, from building your own complex to renting office space.

So with absolutely no arm twisting, we suggest that you take a look at the location that has already met the needs of 27 other associations. Clearly, if you want to be as effective as you can be in Washington, you should be working out of Reston.

I am interested in finding out more about Reston. Please send:

- ☐ General Information on the many advantages of doing business in Reston.
- ☐ Specific information about renting office space or buying land.
- ☐ A study on advantages of locating a branch office, an association or a regional headquarters here.

Name _____
Title _____
Phone _____
Company _____
Address _____
City _____ State _____ Zip _____

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**RESTON
VIRGINIA**
THE ADVANTAGES OF WASHINGTON
WITHOUT BEING IN WASHINGTON.

BEFORE YOU OPEN A WASHINGTON OFFICE FIND OUT WHY THE FEDERAL GOVERNMENT MOVED TO RESTON.

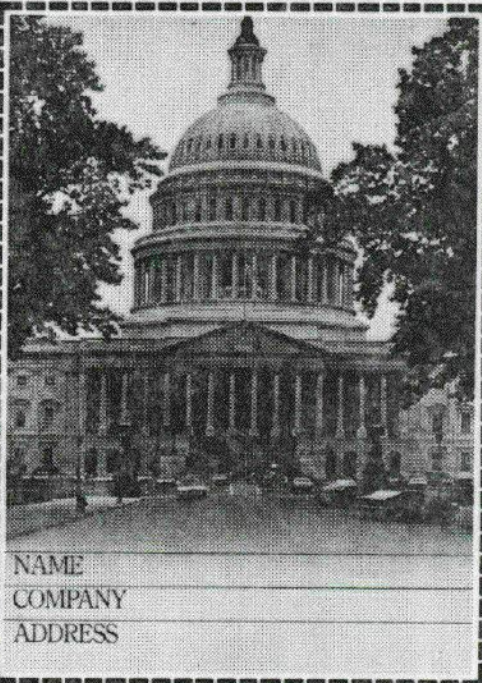
If your company is thinking about moving to Washington, we think you should know why the U.S. Geological Survey moved its 2,700 employees out of Washington. And to Reston, Virginia.

Reston has a lot to offer a company regardless of size. Here you can locate in one of the most beautiful residential and business communities in America, and still be within 18 miles of the U.S. Capital. And with Dulles International Airport less than ten minutes away, you can be on the West Coast or in another nation's capital within hours.

There's plenty of land available for building your own office complex, and an abundance of office space you can buy or rent.

Your company doesn't have to be as large as the federal government to get our attention. All you have to do is send this coupon to the Reston Land Corporation, Reston International Center, 11800 Sunrise Valley Drive, Reston, Virginia 22091.

**RESTON,
VIRGINIA.**



IN RESTON YOUR COMPANY'S 30 MINUTES FROM CAPITOL HILL AND JUST HOURS FROM MAJOR CAPITALS OF THE WORLD.


When a company plans to move its operations, one aspect which must be considered is your location in regard to your market. Companies like Singer Sperry Rand, and Litton Industries took this into consideration when they moved to Reston. And their market is the world.

With Washington 18 miles away, the federal government and foreign embassies are just minutes from your door. The opportunity for interaction with business and political leaders throughout the world is unequalled.

Less than ten minutes away is Dulles International Airport offering daily passenger and freight service to Europe, Asia, and all parts of the Americas.

If this sparks some interest in you, we can tell you more. Fill out the coupon and send it to the Reston Land Corporation, Reston International Center, 11800 Sunrise Valley Drive, Reston, Virginia 22091

**RESTON,
VIRGINIA.**



NAME _____
COMPANY _____
ADDRESS _____

**ENJOY THE HIGHEST STANDARD OF LIVING
IN THE COUNTRY AND STILL SAVE MONEY.
MOVE YOUR COMPANY TO RESTON.**

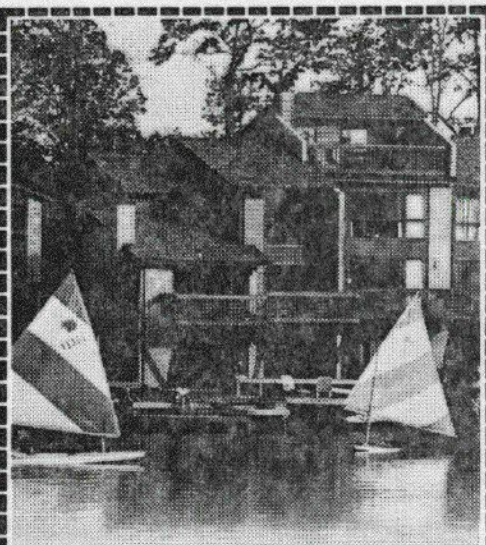
If you plan to move your company, you should offer your key employees some sort of incentive to move with you. Companies already operating in Reston offered their people a neighborhood named by *The Ladies' Home Journal* as one of the 15 best in the U.S.

And even with this high standard of living, it doesn't have to cost your company an arm and a leg to operate from Reston. As a matter of fact, you'll probably save money.

According to an independent study comparing operating costs for office functions in this area and those of Atlanta, Washington, and Chicago, the annual total costs for Reston companies is considerably less.

Reston can offer your organization something besides just a place to work. We have a lot more to tell you. Fill out the coupon and send it to the Reston Land Corporation, Reston International Center, 11800 Sunrise Valley Drive, Reston, Virginia 22091.

**RESTON,
VIRGINIA.**



NAME
COMPANY
ADDRESS

The first tourists to Aruba were actually there on a business trip.



Long before tourists came to Aruba to get a tan and enjoy the nightlife, pirates came. But they were too busy burying treasure and fighting off Errol Flynn to bask in the sun or gamble in the casino.

Today there still exists evidence that pirates once worked the waters around this island.

Walk along the coves of Spanish Lagoon and you're likely to stumble on a gold doubloon.

Look out from the heights of the pirate castle and you'll see approaching ships as clearly as those peg-legged rascals did over 200 years ago.

And you can see all of this at no expense to yourself. Because the marketing people at Reston are giving away 5-day expense paid vacations for two. All you have to do to win is to be a Virginia licensed real estate broker, and sell \$350,000 worth of commercial or industrial land in Reston this year.

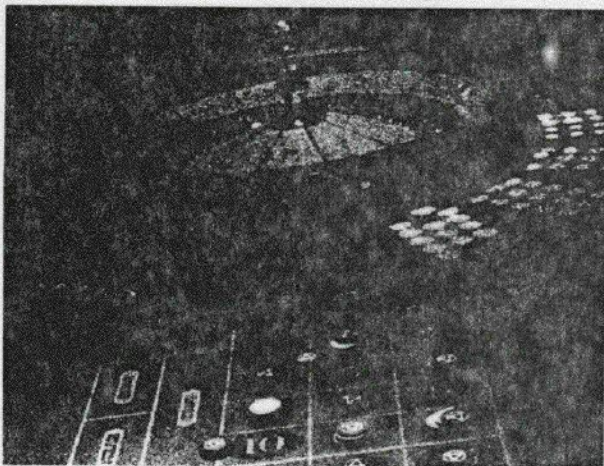
You'll get a booty of \$35,000 in commission plus a free trip to the land of yo-ho-ho and a bottle of rum. While we foot the bill.

For details call either Hunter Richardson or Jim Cleveland at (703) 620-4730.

Reston

Help us sell land in Reston
and we'll help you land in Aruba.

We're willing to bet you'll have the time of your life gambling in Aruba.



The most exciting thing about Aruba is not gambling in the casinos or lying in the sun. The most fascinating thing about Aruba is that almost any hour of the day there is something exciting to do.

And gambling in the casinos is part of it. On a roll of the dice you can win a fortune. With the turn of a card, your wildest dreams can come true.

What makes this even more exciting is that Gulf Reston can take you to Aruba for free.

If you are a real estate broker who is licensed in Virginia and you sell \$350,000 worth of commercial or industrial land in Reston this year, we'll send you to Aruba for free.

You'll get a five day expense paid vacation for two, in addition to your \$35,000 commission.

In Aruba the time of your life can start with a free vacation. To find out more, call Pat Charlton or Jim Cleveland at (703) 471-4810.

Reston

Help us sell land in Reston
and we'll help you land in Aruba.

The nightlife in Aruba will get you back on your feet again.



There must be something in the breezes that blow in from the ocean in Aruba because people who wouldn't dream of dancing back home suddenly glide across the dance floor like Ginger Rogers and Fred Astaire.

People who haven't graduated from the Box Step find themselves doing the Merengue, the Samba, and the Tango.

Find that hard to believe? Wait until you win your free trip to Aruba from Gulf Reston and see for yourself.

To win, all you have to do is be a real estate broker, licensed in Virginia, and sell \$350,000 worth of industrial or commercial land in Reston before the end of the year.

Then, in addition to your \$35,000 commission, you win a 5-day, expense paid vacation for two in Aruba.

In the last two years we've given away more than half a million dollars in commissions, but we thought if we gave you a chance to go dancing in Aruba, we might give away even more. For information, call Pat Charlton or Jim Cleveland at (703) 471-4810.

Reston

Help us sell land in Reston
and we'll help you land in Aruba.

