

THE FIVE ESSENTIAL ELEMENTS OF INTERACTIVE MANAGEMENT

- 1) Participants**
- 2) IM Facilitator**
- 3) Consensus Methodologies**
- 4) Computer Equipment and Programs**
- 5) Demosophia**

PARTICIPANTS

- * Knowledgeable About Context**
- * Responsible For Content Contributions**
- * Selected Through Discussions Between
“Broker” and IM Facilitator**
- * Selection Process Should Encourage
Diversity Of Disciplines, Perspectives,
and Positions Within The Organization**
- * Committed To IM Problem-Solving
Schedule Without Discontinuity**

PRIMARY DUTIES AND RESPONSIBILITIES OF IM FACILITATOR

*** Possesses Expertise In The Theory and Practice Of IM**

- Interfaces With The "Broker" In The
Design Of IM Sessions**
- Tracks Group Progress In I/D/C
Through Diagnostics**

*** Possesses Expertise In Consensus Methodologies**

- Selects Appropriate Consensus
Methodologies Based On Diagnostics**

PRIMARY DUTIES AND RESPONSIBILITIES OF IM FACILITATOR (CONT'D)

*** Manages Group Dynamics**

- Encourages Open, Focused Dialogue**
- Maximizes Value Of Participants' Time**
- Strives For Group Consensus**

*** Conducts The IM Problem-Solving Sessions**

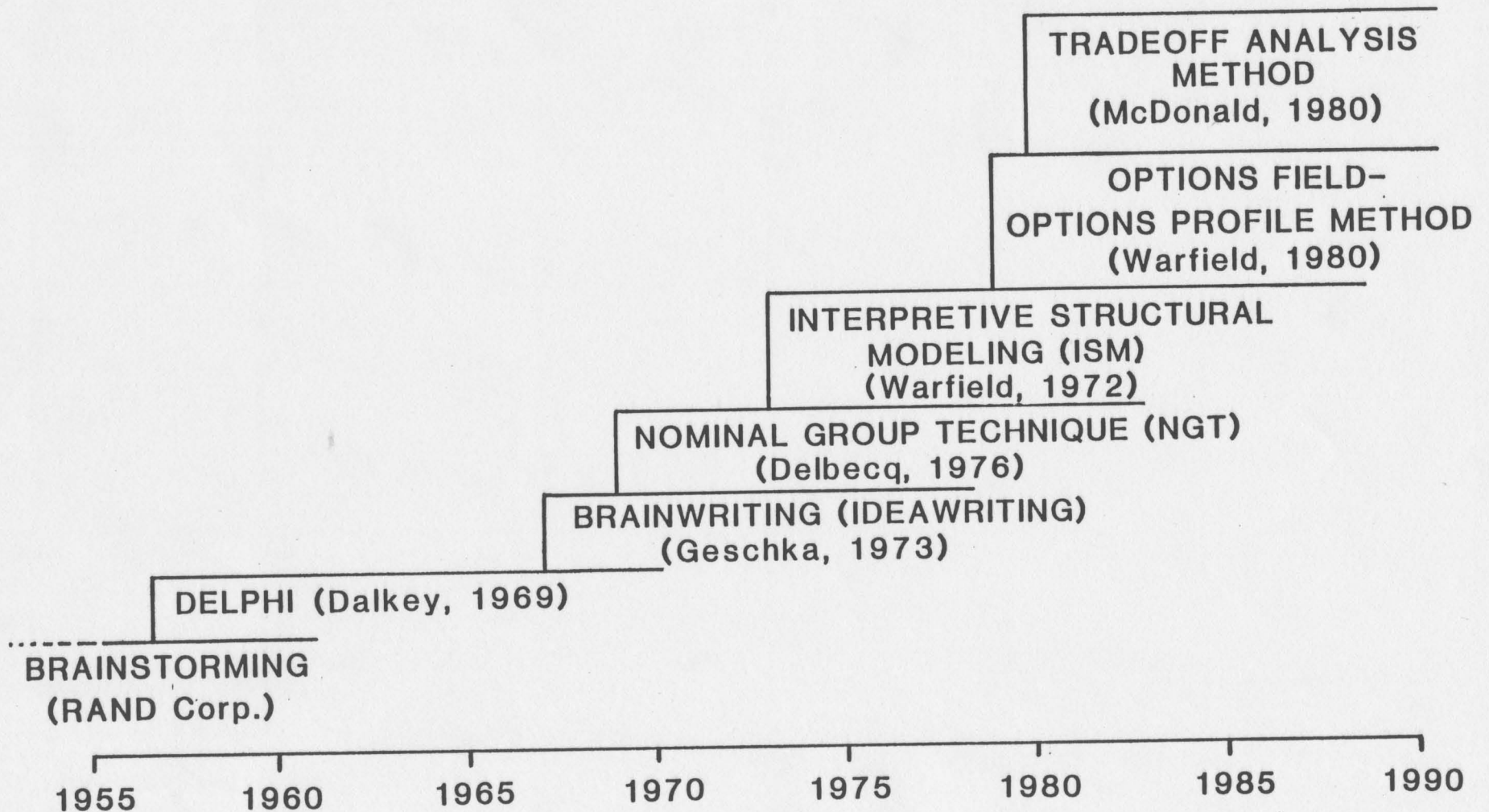
- Avoids Content Contributions**
- Coordinates Computer/Participants Interface**
- Configures The Use Of Demosophia**

INTERACTIVE MANAGEMENT SPECTRUM

Progress →

MANAGEMENT FUNCTIONS CONSENSUS METHODOLOGIES	INTELLIGENCE	DESIGN	CHOICE
1) Ideawriting	●	●	
2) Nominal Group Technique	●	●	
3) Interpretive Structural Modeling	●	●	●
4) Delphi	●	●	●
5) Options Field		●	
6) Options Profile			●
7) Tradeoff Analysis			●

EVOLUTION OF CONSENSUS METHODOLOGIES

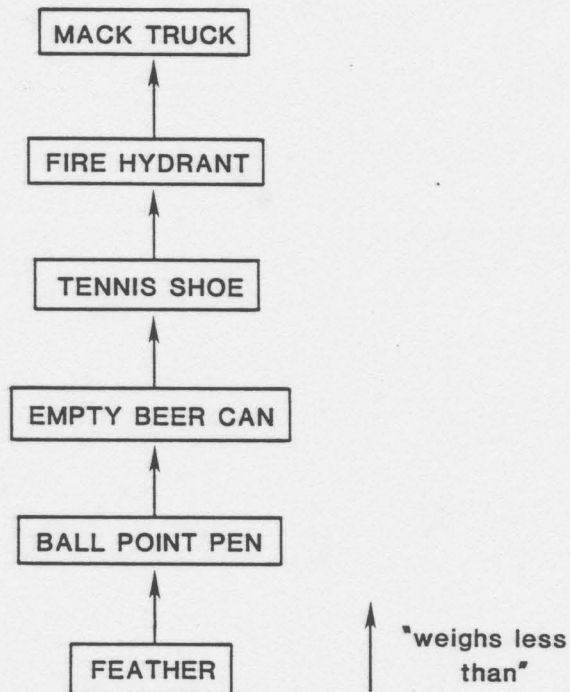


COMPUTER EQUIPMENT AND PROGRAMS

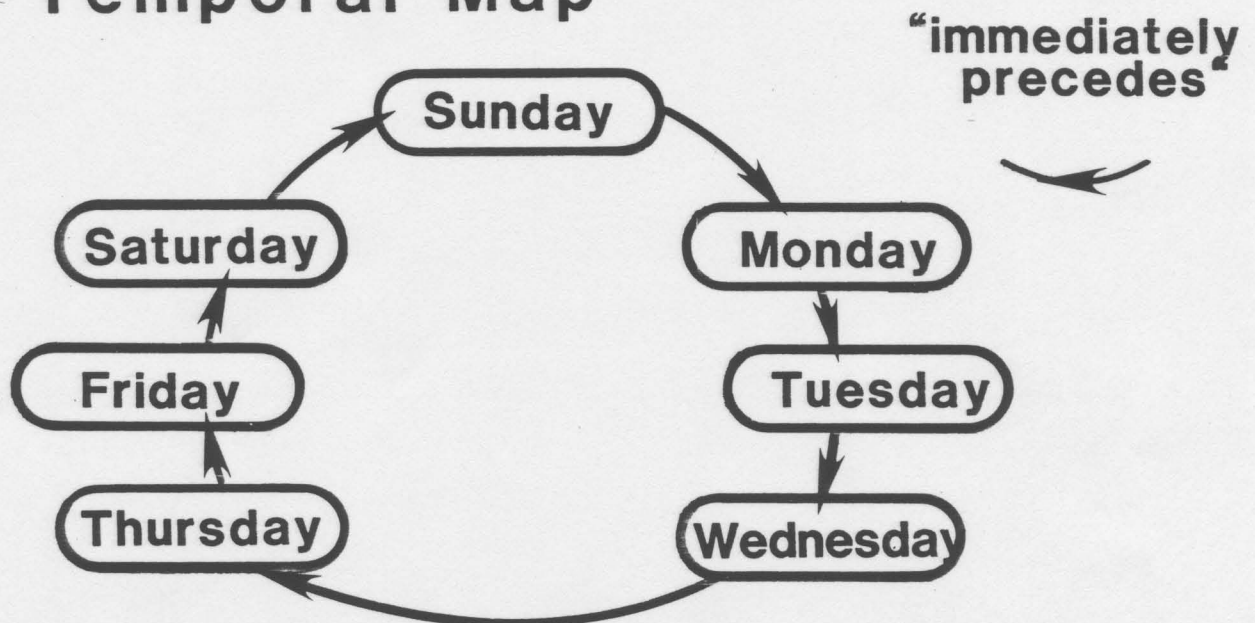
- * Always Used In Conjunction With IM Facilitator**
- * Programs Based On Sound Behavioral And Technical Principles**
- * Encourages Qualitative Optimization**
- * Tradeoff Analysis With Both Qualitative And Quantitative Attributes**
- * Programs Promote Efficient Derivation By Participants Of Structural Maps**

TWO EXAMPLES OF STRUCTURAL MAPS

A) Comparative Map



B) Temporal Map



DEMOSOPHIA

- * A Dedicated Facility For Practicing IM**
- * Enhances Productivity, Creativity, and Comfort Of The Participants**
- * Specially Designed Room With Supporting Offices**
 - Accommodates Up To 12 Participants and 25 Observers**
 - Extensive Display Space For Constructing An Audit Trail**
 - Adaptability Of Physical Setting**
- * Augments The Capability Of The IM Facilitator**

FLOOR PLAN

