

reston black focus

p.o. box 793 □ reston, virginia 22091

August 6, 1974

Mr. Al Newton, Jr., Producer
HARAMBEE
WTOP
40th & Brandywine Street, N.W.
Washington, D.C. 20016

Dear Mr. Newton,

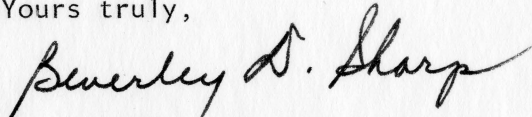
Reston Black Focus will present it's 6th annual Black Arts Festival during the 1974 Labor Day weekend. We would appreciate very much the opportunity to have representatives appear on HARAMBEE to discuss the festival.

Reston Black Focus and the Black Arts Festival are unique. This year's festival will feature a conference on new towns. This will be the first conference dealing with new towns from a black perspective.

Mrs. Sarah Austin, Vice President, Field Operations, National Urban Coalition, and others on the program will be available for an interview. If you prefer, one of the many participating musical groups can make an appearance. Other performance possibilities include a scene from an original play about Nat Turner.

I will be pleased to discuss any coverage ideas with you. After August 11, 1974, I can be reached at 860-1163. In my absence you may contact Mr. Howard Robinson, Festival Chairman, at 471-9349. I have enclosed some materials describing Reston Black Focus and the festival plans for your information. I look forward to hearing from you.

Yours truly,



Beverley D. Sharp, Chairwoman
Steering Committee

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August 6, 1974

Ms. Angela Terrell
The Washington Post
1150 15th Street, N. W.
Washington, D.C. 20071

Dear Angela,

Here are some materials describing Reston Black Focus and the plans for our upcoming festival. The new features of the festival this year are:

- The conference--New Town Agenda;
- The movies--The Learning Tree, The Harder They Come, and possibly Sounder;
- The tennis tournament; and
- The location--Reston International Center.

In answer to your question during our phone conversation, our best estimates of Reston's black population are:

- 400-500 families, or
- Between 5% and 7% of between 25,000 and 26,000 people.

There are over 250 families on our mailing list. I am trying to get more accurate information; but in the meantime I think it would be safe to use the number 1500.

I will send you more details of the plans as they are firmed up and will be happy to assist you in following up any aspects of the festival and/or the organization that you think are good story material. I will phone you early next week.

Thank you for you interest and cooperation. I am looking forward to seeing you soon.

Sincerely,

Beverley D. Sharp, Chairperson
Steering Committee
860-1163

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August 6, 1974

Ms. Jane Henry Caper, Producer
PANORAMA
WTTG
5151 Wisconsin Avenue, N.W.
Washington, D.C. 20016

Dear Ms. Caper,

Reston Black Focus will present it's 6th annual Black Arts Festival during the 1974 Labor Day weekend. We would appreciate very much the opportunity to have representatives appear on PANORAMA to discuss the festival.

Reston Black Focus and the Black Arts Festival are unique. This years festival will feature a conference on new towns. This will be the first conference dealing with new towns from a black perspective.

Mrs. Sarah Austin, Vice President, Field Operations, National Urban Coalition, and others on the program will be available for an interview. If you prefer, one of the many participating musical groups can perform on the show.

I will be pleased to discuss any coverage ideas with you. After August 11, 1974, I can be reached at 860-1163. In my absence you may contact Mr. Howard Robinson, Festival Chairman, at 471-9349. I have enclosed some materials describing Reston Black Focus and the festival plans for your information. I look forward to hearing from you.

Thank you for your consideration.

Yours truly,

Beverley D. Sharp, Chairwoman
Steering Committee

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August 6, 1974

Mr. Claude Matthews
HARAMBEE
WTOP
40th & Brandywine Streets, N.W.
Washington, D.C. 20016

Dear Claude,

Here are some materials describing FOCUS and our upcoming Festival.

I will call you early next week to confirm the August 30 date and to tell you precisely who can appear. We can also talk about what kind and how many slides/photos we should bring.

Please excuse my haste. See you soon. Thanks ol' buddy!

Dev