# Usage Data -- What we have and how to use it

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# What Is COUNTER?

- **C**ounting **O**nline **U**sage of **N**etworked **E**lectronic **R**esources
- Initiative involving Librarians, Publishers, Vendors/Intermediaries
- Code of Practice
- Allows
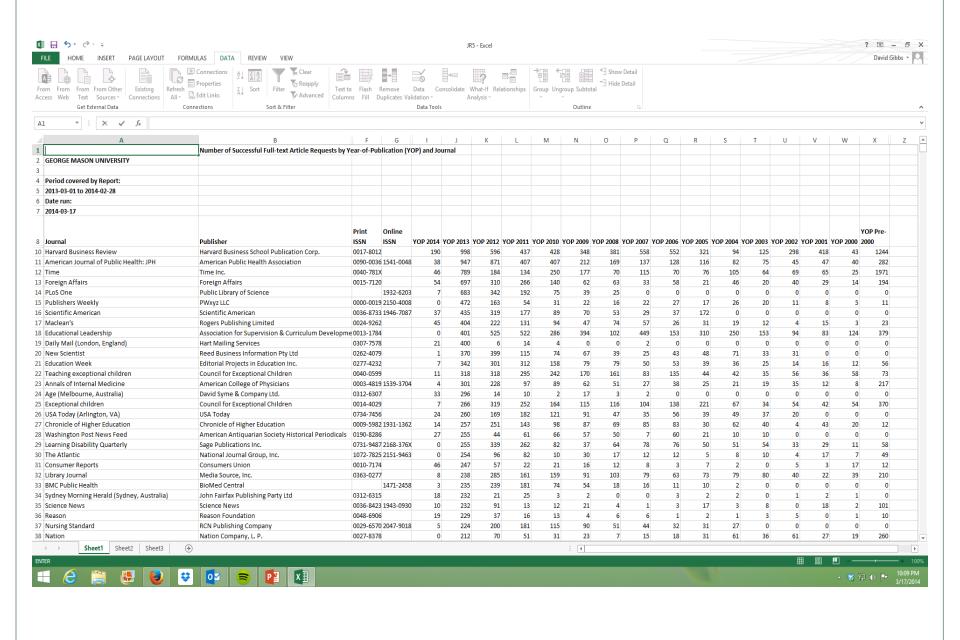  - apples-to-apples comparisons between vendors
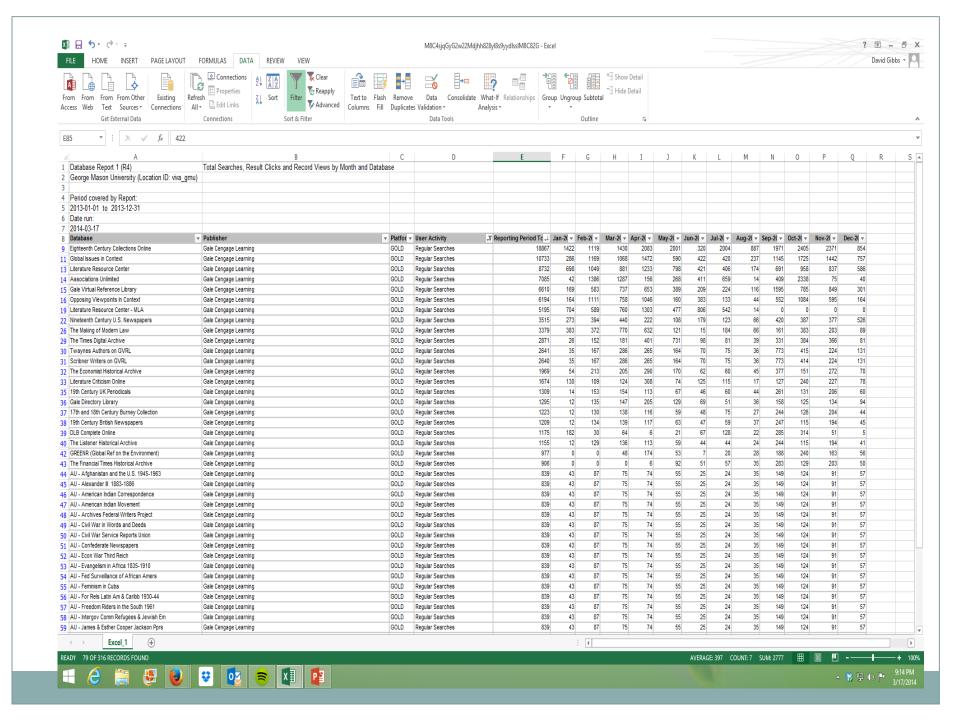  - accurate cost-per-use data

# COUNTER

- New release of the Code of Practice (Release 4) in effect as of January 1
- [Not all vendors](#) are COUNTER-compliant
- Some have their own reports

# Standard Reports

| Report | Description |
| --- | --- |
| Journal Report 1 (JR1) | Number of Successful Full-Text Article Requests by Month and Journal |
| Journal Report 5 (JR5) | Number of Successful Full-Text Article Requests by Year-of-Publication (YOP) and Journal |
| Database Report 1 (DB1) | Total Searches, Result Clicks and Record Views by Month and Database [no more "Sessions"] |
| Book Report 1 (BR1) | Number of Successful Title Requests by Month and Title |
| Book Report 2 (BR2) | Number of Successful Section Requests by Month and Title ["Section" must be defined] |
| Book Report 5 (BR5) | Total Searches by Month and Title |
| Multimedia Report 1 (MR1) | Number of Successful Full Multimedia Content Unit. Requests by Month and Collection |
| JR2, DB2, BR3, BR4 | Access Denied: simultaneous limit exceeded OR content not licensed |

**Number of Successful Full-text Article Requests by Year-of-Publication (YOP) and Journal**

GEORGE MASON UNIVERSITY

Period covered by Report:
2013-03-01 to 2014-02-28
Date run:
2014-03-17

| Journal | Publisher | Print ISSN | Online ISSN | YOP 2014 | YOP 2013 | YOP 2012 | YOP 2011 | YOP 2010 | YOP 2009 | YOP 2008 | YOP 2007 | YOP 2006 | YOP 2005 | YOP 2004 | YOP 2003 | YOP 2002 | YOP 2001 | YOP 2000 | YOP Pre-2000 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Harvard Business Review | Harvard Business School Publication Corp. | 0017-8012 | | 190 | 998 | 596 | 437 | 428 | 348 | 381 | 558 | 552 | 321 | 94 | 125 | 298 | 418 | 43 | 1244 |
| American Journal of Public Health: JPH | American Public Health Association | 0090-0036 | 1541-0048 | 38 | 947 | 871 | 407 | 407 | 212 | 169 | 137 | 128 | 116 | 82 | 75 | 45 | 47 | 40 | 282 |
| Time | Time Inc. | 0040-781X | | 46 | 789 | 184 | 134 | 250 | 177 | 70 | 115 | 70 | 76 | 105 | 64 | 69 | 65 | 25 | 1971 |
| Foreign Affairs | Foreign Affairs | 0015-7120 | | 54 | 697 | 310 | 266 | 140 | 62 | 63 | 33 | 58 | 21 | 46 | 20 | 40 | 29 | 14 | 194 |
| PLoS One | Public Library of Science | | 1932-6203 | 7 | 683 | 342 | 192 | 75 | 39 | 25 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Publishers Weekly | PWxyz LLC | 0000-0019 | 2150-4008 | 0 | 472 | 163 | 54 | 31 | 22 | 16 | 22 | 27 | 17 | 26 | 20 | 11 | 8 | 5 | 11 |
| Scientific American | Scientific American | 0036-8733 | 1946-7087 | 37 | 435 | 319 | 177 | 89 | 70 | 53 | 29 | 37 | 172 | 0 | 0 | 0 | 0 | 0 | 0 |
| Maclean's | Rogers Publishing Limited | 0024-9262 | | 45 | 404 | 222 | 131 | 94 | 47 | 74 | 57 | 26 | 31 | 19 | 12 | 4 | 15 | 3 | 23 |
| Educational Leadership | Association for Supervision & Curriculum Developme | 0013-1784 | | 0 | 401 | 525 | 522 | 286 | 394 | 102 | 449 | 153 | 310 | 250 | 153 | 94 | 83 | 124 | 379 |
| Daily Mail (London, England) | Hart Mailing Services | 0307-7578 | | 21 | 400 | 6 | 14 | 4 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| New Scientist | Reed Business Information Pty Ltd | 0262-4079 | | 1 | 370 | 399 | 115 | 74 | 67 | 39 | 25 | 43 | 48 | 71 | 33 | 31 | 0 | 0 | 0 |
| Education Week | Editorial Projects in Education Inc. | 0277-4232 | | 7 | 342 | 301 | 312 | 158 | 79 | 79 | 50 | 53 | 39 | 36 | 25 | 14 | 16 | 12 | 56 |
| Teaching exceptional children | Council for Exceptional Children | 0040-0599 | | 11 | 318 | 318 | 295 | 242 | 170 | 161 | 83 | 135 | 44 | 42 | 35 | 56 | 36 | 58 | 73 |
| Annals of Internal Medicine | American College of Physicians | 0003-4819 | 1539-3704 | 4 | 301 | 228 | 97 | 89 | 62 | 51 | 27 | 38 | 25 | 21 | 19 | 35 | 12 | 8 | 217 |
| Age (Melbourne, Australia) | David Syme & Company Ltd. | 0312-6307 | | 33 | 296 | 14 | 10 | 2 | 17 | 3 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Exceptional children | Council for Exceptional Children | 0014-4029 | | 7 | 266 | 319 | 252 | 164 | 115 | 116 | 104 | 138 | 221 | 67 | 34 | 54 | 42 | 54 | 370 |
| USA Today (Arlington, VA) | USA Today | 0734-7456 | | 24 | 260 | 169 | 182 | 121 | 91 | 47 | 35 | 56 | 39 | 49 | 37 | 20 | 0 | 0 | 0 |
| Chronicle of Higher Education | Chronicle of Higher Education | 0009-5982 | 1931-1362 | 14 | 257 | 251 | 143 | 98 | 87 | 69 | 85 | 83 | 30 | 62 | 40 | 4 | 43 | 20 | 12 |
| Washington Post News Feed | American Antiquarian Society Historical Periodicals | 0190-8286 | | 27 | 255 | 44 | 61 | 66 | 57 | 50 | 7 | 60 | 21 | 10 | 10 | 0 | 0 | 0 | 0 |
| Learning Disability Quarterly | Sage Publications Inc. | 0731-9487 | 2168-376X | 0 | 255 | 339 | 262 | 82 | 37 | 64 | 78 | 76 | 50 | 51 | 54 | 33 | 29 | 11 | 58 |
| The Atlantic | National Journal Group, Inc. | 1072-7825 | 2151-9463 | 0 | 254 | 96 | 82 | 10 | 30 | 17 | 12 | 12 | 5 | 8 | 10 | 4 | 17 | 7 | 49 |
| Consumer Reports | Consumers Union | 0010-7174 | | 46 | 247 | 57 | 22 | 21 | 16 | 12 | 8 | 3 | 7 | 2 | 0 | 5 | 3 | 17 | 12 |
| Library Journal | Media Source, Inc. | 0363-0277 | | 8 | 238 | 285 | 161 | 159 | 91 | 103 | 79 | 63 | 73 | 79 | 80 | 40 | 22 | 39 | 210 |
| BMC Public Health | BioMed Central | | 1471-2458 | 3 | 235 | 239 | 181 | 74 | 54 | 18 | 16 | 11 | 10 | 2 | 0 | 0 | 0 | 0 | 0 |
| Sydney Morning Herald (Sydney, Australia) | John Fairfax Publishing Party Ltd | 0312-6315 | | 18 | 232 | 21 | 25 | 3 | 2 | 0 | 0 | 3 | 2 | 2 | 0 | 1 | 2 | 1 | 0 |
| Science News | Science News | 0036-8423 | 1943-0930 | 10 | 232 | 91 | 13 | 12 | 21 | 4 | 1 | 3 | 17 | 3 | 8 | 0 | 18 | 2 | 101 |
| Reason | Reason Foundation | 0048-6906 | | 19 | 229 | 37 | 16 | 13 | 4 | 6 | 6 | 1 | 2 | 1 | 3 | 5 | 0 | 1 | 10 |
| Nursing Standard | RCN Publishing Company | 0029-6570 | 2047-9018 | 5 | 224 | 200 | 181 | 115 | 90 | 51 | 44 | 32 | 31 | 27 | 0 | 0 | 0 | 0 | 0 |
| Nation | Nation Company, L. P. | 0027-8378 | | 0 | 212 | 70 | 51 | 31 | 23 | 7 | 15 | 18 | 31 | 61 | 36 | 61 | 27 | 19 | 260 |

Database Report 1 (R4)  Total Searches, Result Clicks and Record Views by Month and Database
George Mason University (Location ID: viva_gmu)

Period covered by Report:
2013-01-01 to 2013-12-31
Date run:
2014-03-17

| Database | Publisher | Platform | User Activity | Reporting Period Total | Jan-20 | Feb-20 | Mar-20 | Apr-20 | May-20 | Jun-20 | Jul-20 | Aug-20 | Sep-20 | Oct-20 | Nov-20 | Dec-20 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Eighteenth Century Collections Online | Gale Cengage Learning | GOLD | Regular Searches | 18867 | 1422 | 1119 | 1430 | 2083 | 2001 | 320 | 2004 | 887 | 1971 | 2405 | 2371 | 854 |
| Global Issues in Context | Gale Cengage Learning | GOLD | Regular Searches | 10733 | 286 | 1169 | 1068 | 1472 | 590 | 422 | 420 | 237 | 1145 | 1725 | 1442 | 757 |
| Literature Resource Center | Gale Cengage Learning | GOLD | Regular Searches | 8732 | 698 | 1049 | 881 | 1233 | 798 | 421 | 406 | 174 | 691 | 958 | 837 | 586 |
| Associations Unlimited | Gale Cengage Learning | GOLD | Regular Searches | 7085 | 42 | 1386 | 1287 | 156 | 268 | 411 | 659 | 14 | 409 | 2338 | 75 | 40 |
| Gale Virtual Reference Library | Gale Cengage Learning | GOLD | Regular Searches | 6610 | 169 | 583 | 737 | 653 | 389 | 209 | 224 | 116 | 1595 | 785 | 849 | 301 |
| Opposing Viewpoints In Context | Gale Cengage Learning | GOLD | Regular Searches | 6194 | 164 | 1111 | 758 | 1046 | 160 | 383 | 133 | 44 | 552 | 1084 | 595 | 164 |
| Literature Resource Center - MLA | Gale Cengage Learning | GOLD | Regular Searches | 5195 | 704 | 589 | 760 | 1303 | 477 | 806 | 542 | 14 | 0 | 0 | 0 | 0 |
| Nineteenth Century U.S. Newspapers | Gale Cengage Learning | GOLD | Regular Searches | 3515 | 273 | 394 | 440 | 222 | 108 | 179 | 123 | 66 | 420 | 387 | 377 | 526 |
| The Making of Modern Law | Gale Cengage Learning | GOLD | Regular Searches | 3379 | 383 | 372 | 770 | 632 | 121 | 15 | 184 | 66 | 161 | 383 | 203 | 89 |
| The Times Digital Archive | Gale Cengage Learning | GOLD | Regular Searches | 2871 | 26 | 152 | 181 | 401 | 731 | 98 | 81 | 39 | 331 | 384 | 366 | 81 |
| Twaynes Authors on GVRL | Gale Cengage Learning | GOLD | Regular Searches | 2641 | 35 | 167 | 286 | 265 | 164 | 70 | 75 | 36 | 773 | 415 | 224 | 131 |
| Scribner Writers on GVRL | Gale Cengage Learning | GOLD | Regular Searches | 2640 | 35 | 167 | 286 | 265 | 164 | 70 | 75 | 36 | 773 | 414 | 224 | 131 |
| The Economist Historical Archive | Gale Cengage Learning | GOLD | Regular Searches | 1969 | 54 | 213 | 205 | 290 | 170 | 62 | 60 | 45 | 377 | 151 | 272 | 70 |
| Literature Criticism Online | Gale Cengage Learning | GOLD | Regular Searches | 1674 | 130 | 109 | 124 | 308 | 74 | 125 | 115 | 17 | 127 | 240 | 227 | 78 |
| 19th Century UK Periodicals | Gale Cengage Learning | GOLD | Regular Searches | 1309 | 14 | 153 | 154 | 113 | 67 | 46 | 60 | 44 | 261 | 131 | 206 | 60 |
| Gale Directory Library | Gale Cengage Learning | GOLD | Regular Searches | 1295 | 12 | 135 | 147 | 205 | 129 | 69 | 51 | 36 | 158 | 125 | 134 | 94 |
| 17th and 18th Century Burney Collection | Gale Cengage Learning | GOLD | Regular Searches | 1223 | 12 | 130 | 138 | 116 | 59 | 48 | 75 | 27 | 244 | 126 | 204 | 44 |
| 19th Century British Newspapers | Gale Cengage Learning | GOLD | Regular Searches | 1209 | 12 | 134 | 139 | 117 | 63 | 47 | 59 | 37 | 247 | 115 | 194 | 45 |
| DLB Complete Online | Gale Cengage Learning | GOLD | Regular Searches | 1175 | 182 | 30 | 64 | 6 | 21 | 67 | 128 | 22 | 285 | 314 | 51 | 5 |
| The Listener Historical Archive | Gale Cengage Learning | GOLD | Regular Searches | 1155 | 12 | 129 | 136 | 113 | 59 | 44 | 44 | 24 | 244 | 115 | 194 | 41 |
| GREENR (Global Ref on the Environment) | Gale Cengage Learning | GOLD | Regular Searches | 977 | 0 | 0 | 48 | 174 | 53 | 7 | 20 | 28 | 188 | 240 | 163 | 56 |
| The Financial Times Historical Archive | Gale Cengage Learning | GOLD | Regular Searches | 906 | 0 | 0 | 0 | 6 | 92 | 51 | 57 | 35 | 283 | 129 | 203 | 50 |
| AU - Afghanistan and the U.S. 1945-1963 | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Alexander III 1883-1886 | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - American Indian Correspondence | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - American Indian Movement | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Archives Federal Writers Project | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Civil War in Words and Deeds | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Civil War Service Reports Union | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Confederate Newspapers | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Econ War Third Reich | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Evangelism in Africa 1835-1910 | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Fed Surveillance of African Amers | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Feminism in Cuba | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - For Rels Latin Am & Caribb 1930-44 | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Freedom Riders in the South 1961 | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - Intergov Comm Refugees & Jewish Em | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |
| AU - James & Esther Cooper Jackson Pprs | Gale Cengage Learning | GOLD | Regular Searches | 839 | 43 | 87 | 75 | 74 | 55 | 25 | 24 | 35 | 149 | 124 | 91 | 57 |

| Titles | Provider | ISBN | LC | LC Class | 11-Jul | 11-Aug | 11-Sep | 11-Oct | 11-Nov | 11-Dec | 2011 Totals | 12-Jan | 12-Feb | 12-Mar | 12-Apr | 12-May | 12-Jun | 12-Jul | 2012 Totals |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Neo-Baroque aesthetics and contemporary entertainment | EBSCO | 978026-214-0843 | PN | PN1995.N374 2004 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 208 | 0 | 0 | 0 | 208 |
| American cool : constructing a twentieth-century emotional style | EBSCO | 978081-477-9798 | E | E169.S786 1994 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 197 | 0 | 0 | 1 | 0 | 0 | 198 |
| The handbook of patient safety compliance : a practical guide for health care organizations | EBSCO | 978078-796-5105 | R | R729.8.H36 2005 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 188 | 0 | 0 | 188 |
| Expressions of ethnography : novel approaches to qualitative methods | EBSCO | 978079-145-8235 | GN | GN33.E97 2003 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 154 | 1 | 0 | 0 | 0 | 0 | 155 |
| Why are so many minority students in special education? : understanding race & disability in schools | EBSCO | 9780807746257 | LC | LC3981 .H36 2006 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 93 | 93 |
| Ethical issues in six religious traditions | EBSCO | 978074-860-7099 | BJ | BJ1188 .E82 1996eb | 0 | 0 | 106 | 0 | 0 | 25 | 131 | 26 | 37 | 0 | 15 | 5 | 0 | 0 | 83 |
| Applied Regression Analysis | EBSCO | 978047-117-0822 | QA | QA278.2.D7 1998 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 80 | 0 | 0 | 0 | 82 |
| Taxing ourselves : a citizen's guide to the debate over taxes | EBSCO | 978026-219-5058 | HJ | HJ4652.S528 2004 | 0 | 0 | 0 | 9 | 0 | 0 | 9 | 0 | 0 | 76 | 0 | 0 | 0 | 0 | 76 |
| Communication among grandmothers, mothers, and adult daughters : a qualitative study of maternal relationships | EBSCO | 978080-583-9791 | HQ | HQ755.86.M55 2004 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 70 | 0 | 76 |
| Randomization in Clinical Trials : Theory and Practice | EBSCO | 978047-123-6269 | R | R853.C55R67 2002 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 73 | 0 | 0 | 0 | 0 | 0 | 0 | 73 |
| Constructive conflicts : from escalation to resolution | EBSCO | 978084-768-8913 | HM | HM136.K757 1998 | 0 | 0 | 22 | 0 | 4 | 11 | 37 | 14 | 17 | 27 | 12 | 0 | 0 | 0 | 70 |
| Relating statistics and experimental design : an introduction | EBSCO | 978076-191-4723 | QA | QA179.L48 1999 | 0 | 3 | 8 | 15 | 0 | 0 | 26 | 13 | 5 | 0 | 0 | 44 | 0 | 0 | 62 |
| Culture matters | EBSCO | 978046-503-1757 | HM | HM681.C85 2000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 22 | 38 | 0 | 1 | 0 | 0 | 61 |
| One with Nineveh | EBSCO | 9781559638791 | HC | HC79.E5 E354 2004eb | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 45 | 12 | 57 |
| Health services management : readings, cases, and commentary | EBSCO | 978156-793-2201 | RA | RA971.H434 2004 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 36 | 0 | 0 | 20 | 0 | 0 | 56 |
| Cartographies of danger : mapping hazards in America | EBSCO | 978022-653-4190 | GB | GB5014.M66 1997 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 48 | 5 | 0 | 0 | 0 | 0 | 53 |
| Phantom Risk : Scientific Inference and the Law | EBSCO | 978026-256-1198 | K | K487.S3P43 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 35 | 0 | 12 | 0 | 0 | 0 | 50 |
| The evolution of communication | EBSCO | 978026-258-1554 | QL | QL776 .H38 1996eb | 0 | 0 | 18 | 0 | 0 | 0 | 18 | 13 | 0 | 5 | 0 | 7 | 24 | 0 | 49 |
| The design of animal communication | EBSCO | 978026-208-2778 | QL | QL776 .D47 1999eb | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 48 | 0 | 48 |
| Practicing organization development : a guide for consultants | EBSCO | 978078-796-2388 | HD | HD58.8.P7 2005 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 48 | 0 | 0 | 0 | 48 |
| Conscious in a vegetative state? : a critique of the PVS concept | EBSCO | 978140-202-6294 | RB | RB150.C6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 39 | 4 | 0 | 0 | 0 | 43 |
| Clambake : a history and celebration of an American tradition | EBSCO | 978087-023-7829 | GT | GT2956.U6N48 1992 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 38 | 0 | 0 | 0 | 0 | 38 |
| Hardwired behavior : what neuroscience reveals about morality | EBSCO | 978052-186-0017 | BJ | BJ45.5.T36 2005 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 | 25 | 0 | 0 | 0 | 0 | 35 |
| Evolution and economic complexity / edited by John | | | | | | | | | | | | | | | 15 | | | | |

Turnaway Report - Excel

# CDP Usage GRA

- Downloads COUNTER reports from vendor site (quarterly)
- Uploads reports into Serials Solutions
- Summarizes usage data on the [Intranet](#)
- Prepares customized reports on request

# Serials Solutions: What & How

## Resource Type

- Journals
- Databases
- e-Books

## Usage Metric

- Cost per Use (no)
- Counter reports
  - Top 100 journals by use
- Authority Titles by HILCC Subject

# Cost Per Use

Most Visited  GMU Office 365  Bing  Cox  GMU Libraries  Electronic Resources  new web  SerSol  FY13  WP admin  Portal - databases  SubjectsPlus

Home

## Usage Statistics    View   Edit

*Return to CDP Central*
*Return to Electronic Resources*

**Please be aware that usage data is for *internal library staff use only.* Cost per use may be reported externally, but no cost or use figure may be reported WITH the cost per use figure. To report cost or usage externally is a violation of typical license terms.**

**Usage Statistics**

| Data Collected | Year | | | | | Cumulative Cost Per Use |
|---|---|---|---|---|---|---|
| Full Text Database Cost Per Use | 2009 | 2010 | 2011 | 2012 | 2013 | 2009-2012 |
| Non-Full Text Database Cost Per Use | 2009 | 2010 | 2011 | 2012 | 2013 | 2009-2012 |
| Journal Platforms Cost Per Use | 2009 | 2010 | 2011 | 2012 | 2013 | 2009-2012 |
| Elsevier Journals Cost Per Use | 2009 | 2010 | 2011 | 2012 | 2013 | |
| Emerald Journals Cost Per Use | 2009 | 2010 | 2011 | 2012 | 2013 | |
| Sage Journals Cost Per Use | 2009 | 2010 | 2011 | 2012 | 2013 | |
| Springer Journals Cost Per Use | 2009 | 2010 | 2011 | 2012 | 2013 | |
| Wiley Journals Cost Per Use | 2009 | 2010 | 2011 | 2012 | 2013 | |

Cost per Use data is derived from calendar year usage and fiscal year cost for each year indicated. Database Cost Per Use is derived from Searches usage figures (vs. Sessions usage figures).

**Ebook Turnaways**

| Consolidated COUNTER Book Report 3 (Ebook Turnaways by Month and Vendor) | 2011 and 2012 |
|---|---|

**SCHEV and Virginia Doctoral Database Comparison**

| SCHEV Comparison List | 2012 |
|---|---|

**Search this site:**

Search

Main Menu

- Organization
  - Groups
  - Unit Information
  - Policies & Procedures
  - Projects & Initiatives
  - Reporting
  - Structure
- Calendars & Events
- Communication
  - Email Lists
  - Marketing
- Group Collaboration
- Resources
  - Affiliations & Partners
  - Development & Training Opportunities
  - Development Plans
  - Educational Materials
  - Emergency Prep Manual
  - Recruitment
- Intranet Development
  - Library Staff List
  - Librarians
  - Intranet access request
  - Intranet Maintenance

# Database Cost Per Use FY2012

| | A | B | C | D | O | P | Q |
|---|---|---|---|---|---|---|---|
| 1 | **Database Name:** | **035 __ \|a** | **Provider/Platform:** | **Publisher:** | **FY1112** | **2012 Searches** | **2012 Cost/Use** |
| 2 | 19th Century U.S. Newspapers | ocm76053944 | Gale | Gale Cengage Learning | $ 700.19 | 5645 | $0.12 |
| 3 | 19th Century UK Periodicals | ocn182727250 | Gale | Gale Cengage Learning | $ 679.80 | 1505 | $0.45 |
| 4 | ABI/INFORM Complete | | ProQuest | ProQuest | $ 27,075.00 | 170867 | $0.05 |
| 5 | ABI/INFORM Global | | ProQuest | ProQuest | $ 27,075.00 | 170840 | $0.16 |
| 6 | Academic Search Complete | ocn123348654 | EBSCOhost | | VIVA | 309948 | VIVA |
| 7 | Academic Search Complete -- Publications | | EBSCOhost | | VIVA | 94 | VIVA |
| 8 | Access Medicine | ocm51502184 | McGraw-Hill | McGraw-Hill | $ 24,537.24 | 7484 | $3.28 |
| 9 | Access Science | ocm44506893 | McGraw-Hill | McGraw-Hill | $ 12,890.85 | 148 | $87.10 |
| 10 | Accessible Archives | ocm39531383 | Accessible Archives | | $ 365.00 | 5531 | $0.07 |
| 11 | Accounting & Tax | | ProQuest | ProQuest | $ 3,320.00 | 51418 | $0.06 |
| 12 | Accunet / AP Images (AP Images Database) | ocn172963577 | Associated Press | Accuweather | $ 5,700.00 | 6015 | $0.95 |
| 13 | ACS Publications | | ACS Publications | ACS Publications | VIVA | 8072 | VIVA |
| 14 | African American Biographical Database | ocm47803450 | ProQuest | Chadwyck-Healey | $ 1,540.00 | 235 | $6.55 |
| 15 | AIP Digital Archive (American Institute of Physics) | ocn162222195 | SPIN | Scitation | | 13 | $0.00 |
| 16 | Alt HealthWatch | ocm40571322 | EBSCOhost | | VIVA | 22814 | VIVA |
| 17 | Alt-Press Watch (APW) | ocm48072661 | ProQuest | ProQuest | $ 4,480.00 | 135836 | $0.03 |
| 18 | Aluka | ocn170933579 | JSTOR | JSTOR | $ 2,385.00 | #N/A | #N/A |
| 19 | American History in Video | ocn316062836 | Alexander Street Press | Alexander Street Press | VIVA | 2657 | VIVA |
| 20 | American Mosaic - The Latino American Experience | ocn164381478 | Greenwood | Greenwood Digital Collection | $ 622.00 | 370 | $1.68 |
| 21 | American Mosaic â The American Indian Experience | ocn256500685 | Greenwood | Greenwood Digital Collection | $ 622.00 | 497 | $1.25 |
| 22 | American National Biography | | Oxford University Press | Oxford University Press | $ 2,752.00 | 5049 | $0.55 |
| 23 | American Periodicals Series Online | ocm48159241 | ProQuest | ProQuest | $ 2,035.00 | 2499 | $0.81 |
| 24 | Annual Reviews | ocm48413226 | Annual Reviews | | VIVA | 6015 | VIVA |
| 25 | APPLIED SCI & BUSINESS RETRO | ocn221968876 | H.W. Wilson | H.W.Wilson | $ 1,851.00 | 11875 | $0.16 |
| 26 | APPLIED SCIENCE FT | ocm43369267 | H.W. Wilson | H.W.Wilson | $ 5,406.00 | 18491 | $0.29 |
| 27 | ART FT WEB (Wilson Art Full Text) | ocm43369694 | H.W. Wilson | H.W.Wilson | $ 7,145.00 | 17750 | $0.40 |
| 28 | ART INDEX RETRO | ocn769695521 | H.W. Wilson | H.W.Wilson | $ 635.00 | 17119 | $0.04 |
| 29 | ART MUSEUM IMAGE GALLERY | ocm60884828 | H.W. Wilson | H.W.Wilson | $ 4,326.00 | 9536 | $0.45 |
| 30 | ARTEL | ocm36844368 | University of Chicago | University of Chicago | $ 500.00 | #N/A | #N/A |

Full Text

Ready

# Counter Reports
## managed through SerialsSolutions

- GRA
  - downloads from providers
  - uploads into Serials Solutions

- Data lags one quarter (currently uploaded through November 2013).

- Some cost data uploaded, but not yet reliable. (Use Intranet reports for cost-per-use.)

# Step 1: SerialsSolutions
## integrated usage reports



Log into SerialsSolutions

# Step 2: 360 Counter

# Step 3: Consolidated Reports
## (no need to wait for 360 Counter to load)

# Step 4: SerialsSolutions PivotLink
## Preset & Customizable Reporting Tool—pops up in new tab

# SerialsSolutions: Pre-filtered Reports

# 100 Top Journals – additional filters

# 100 Top Journals Calculated by Use

# SerialsSolutions

**Reports** · **Subscriptions** · **Custom Lists**   |   🔄 **Refresh**

Search...

▼ 📂 Reports

   ▼ 📂 360 Counter Consolidated Reports

      ▼ 📂 Full Reports

         ▶ 📁 Journal Reports

         ▶ 📁 Book Reports

         ▼ 📁 Database Reports

            📊 Database Report (DB1 and DB2)

            📊 Database Searches and Sessions, without Federated Search Stats

            📊 Service Report (for example Science Direct or Academic Universe) (DB3)

            📊 Database Report (DB1 and DB2) by Fiscal Year

         ▶ 📁 Multi-format Reports

      ▶ 📁 Pre-filtered Reports

   ▶ 📁 George Mason University

# Database / Academic Search Complete/ 2012

# Academic Search Complete 2012

# HILCC

- Hierarchical Interface to Library of Congress Classification
- 2001 at Columbia University Libraries
- 7 Subject categories mapped to LCC
  - Art, Architecture & Music
  - Business & Economics
  - General & Interdisciplinary
  - Humanities & History
  - Law & Legislation
  - Science & Technology
  - Social Sciences

- SerialsSolutions adopted this classification system

# Mason HILCC Reports
## Profiles for Customization

# HILCC matched to Liaison Subject Area



Check all that apply to your subject

# HILCC Help
## http://library.gmu.edu/phpzone/ej.php

# HILCC for Law, Politics & Government
## generated by SerialsSolutions



Subject Headings in Law, Politics & Government

- **Canon Law (15)**
- Government - General
  - **Government Documents & Papers (37)**
  - **Political Institutions & Public Administration - General (117)**
- Government - Non-U.S.
  - **Government - Asia (49)**
  - **Government - Canada (7)**
  - **Government - Central & South America (11)**
  - **Government - Europe (46)**
  - **Government - Mexico (1)**
- Government - U.S.
  - **Local Government - U.S. (14)**
  - **Political Institutions & Public Administration - U.S., Executive Branch (18)**
  - **Political Institutions & Public Administration - U.S., General (55)**
  - **Political Institutions & Public Administration - U.S., Legislative Branch (5)**
  - **Political Rights - U.S. (12)**
  - **State Government - U.S. (25)**
- **Human Rights (100)**
- International Law
  - **International Cooperation (74)**
  - **International Law - General (194)**
  - **Treaties, International (23)**
- **International Relations (239)**
- Law - Non-U.S.
  - **Law - Africa, Asia, Pacific & Antarctica (78)**
  - **Law - Americas, Latin America & West Indies (7)**
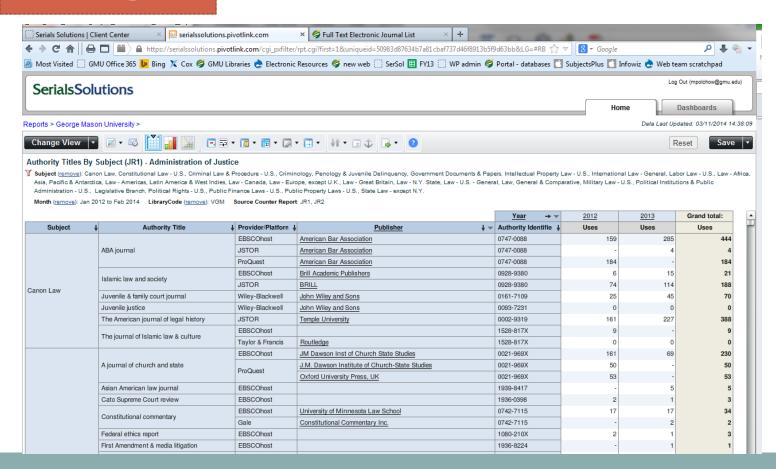  - **Law - Canada (33)**
  - **Law - Europe, except U.K. (53)**
  - **Law - Great Britain (37)**

# HILCC Usage Report
## At bottom of list is command to "View Report"



View Report

# Exercise

- 1. Fill out your HILCC subject template

OR

- 2. Compare usage for two core databases in one of your subject areas.