



We say we're all about e-content...

and that's demonstrably true...

University Libraries invests heavily to
make the current content of just over
84,000 e-journals available to our users

\$ 3 million+
this fiscal year

We have also devoted significant resources to
providing the people and systems needed to
discover and deliver current e-content to our users

We have even begun making a modest investment
on the front end of the scholarly communications
process with our *Open Access Publishing Fund*

and yet...

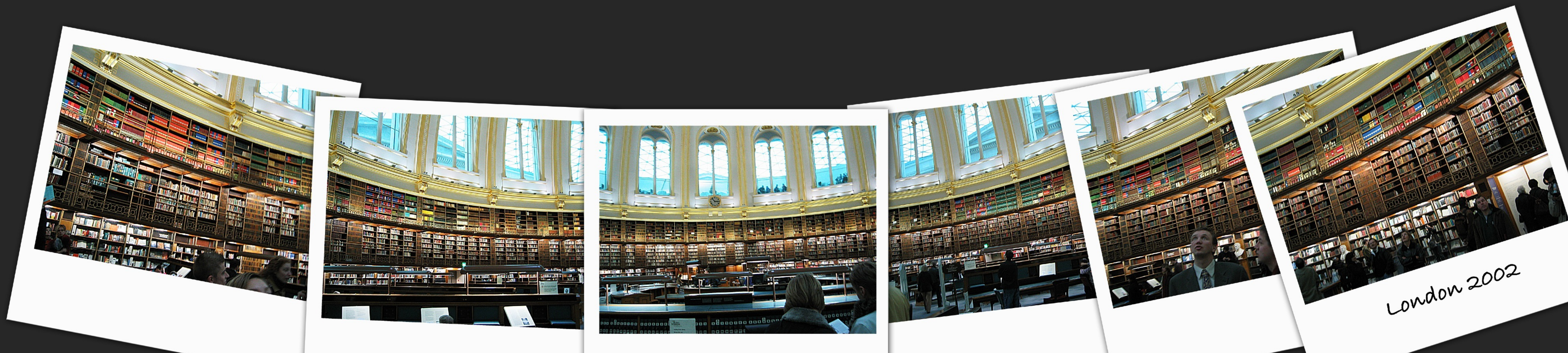


**We haven't done much to help
our users with the current
awareness challenges they face**



London 2002

OK. We have done *some* things if you take an expansive view of what help with current awareness issues might look like



London 2002

Tutorials that help users manage current readings...

Zotero: Quick Start

Zotero [zoh-TAIR-oh] is a free, easy-to-use tool to help you **collect, organize, cite, and share** your research sources.

George Mason University Libraries

Getting Started: Free Installation at zotero.org

Option 1: Zotero for Firefox (plug-in)

1. Click the "Download Now" button
2. Select "Zotero for Firefox" and "Allow" from top right
3. Click "Install" but don't restart yet
4. Click "Plug in for Word/Open Office" and make sure you have MS office/Open Office closed
5. Restart Firefox

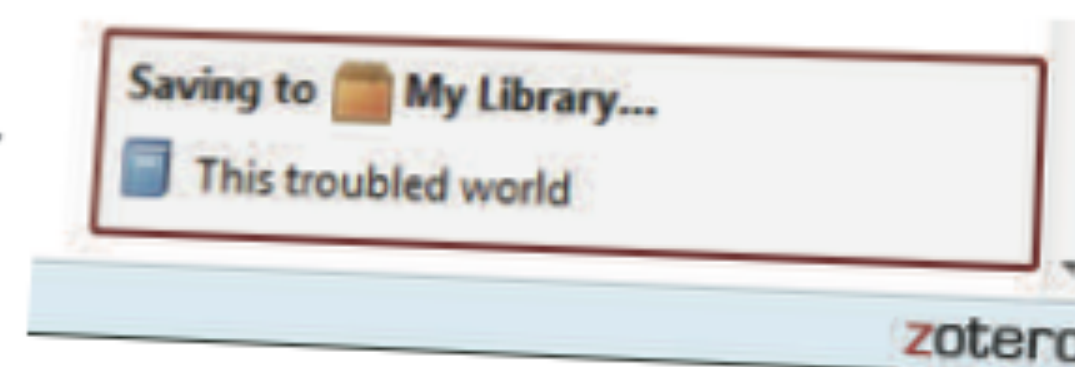
You should see in the bottom right hand corner of your Firefox window the word "Zotero". Click on it to open or hide your Zotero library.

Option 2: Zotero Standalone (Chrome or Safari)

1. Click the "Download Now" button
2. Choose your operating system/browser under "Zotero Standalone"
3. Click the "Zotero connector" for your browser and follow the prompt
4. Word/Open Office Plug-ins are included in Standalone

You should see a Zotero icon on your computer's desktop. Open it to view your Zotero library.

Saving Citations



1. You will notice icons like these in your browser's address bar on websites that are Zotero compatible. Zotero can detect

2. When you save a citation, you

We make an annual payment to the Corporation for Digital Scholarship so users with a Mason email address receive 1GB Zotero storage at no extra charge



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My Library

Groups

People

Documentation

Forums

Get Involved

[Home](#) > [Settings](#) > Storage

Zotero Settings

[Account](#) · [Profile](#) · [C.V.](#) · [Privacy](#) · [Email](#) · [Feeds/API](#) · [Storage](#)

[Frequently Asked Questions](#)

George Mason University Libraries provides 1 GB of storage for wallyg@gmu.edu.

Current Storage Plan

Quota

Expiration

Current Usage

1 GB



We grab select RSS feeds to promote
Table of Contents on some research portals



And we have an annual license
to provide a subset of current
e-content to mobile devices

*Let's look at these last two, RSS and
BrowZine in a bit more detail*



RSS

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Quick Links

- [*Attention all AMS Book Authors*](#)
- [AMS Partnerships for Mathematics and Science](#)
- [The AMS at Mathematics, Scientific, and Publishing Meetings](#)
- [AMS President Vogan's Response Regarding "Middle](#)

Many e-journals offer an RSS feed of current content


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<rss version="0.91">
  <channel>
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    <link>http://www.xml.com/</link>
    <description>XML.com features a rich mix of information and services for the XML community.</description>
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      <link>http://www.xml.com/pub/a/2002/12/04/normalizing.html</link>
      <description>In this second and final look at applying relational normalization techniques to W3C XML Schema data modeling, Will Provost discusses when not to normalize, the scope of uniqueness and the fourth and fifth normal forms.</description>
    </item>
    <item>
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      <link>http://www.xml.com/pub/a/2002/12/04/som.html</link>
      <description>Priya Lakshminarayanan describes in detail the use of the .NET Schema Object Model for programmatic manipulation of W3C XML Schemas.</description>
    </item>
    <item>
      <title>SVG's Past and Promising Future</title>
      <link>http://www.xml.com/pub/a/2002/12/04/svg.html</link>
      <description>In this month's SVG column, Antoine Quint looks back at SVG's journey through 2002 and looks forward to 2003.</description>
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      <description>Priya Lakshminarayanan describes in detail the use of the .NET Schema Object Model for programmatic manipulation of W3C XML Schemas.</description>
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      <description>In this month's SVG column, Antoine Quint looks back at SVG's journey through 2002 and looks forward to 2003.</description>
    </item>
  </channel>
</rss>
```


Fenwick Fellow Program Now Being

No Responses »

a Mason faculty member to pursue a research project that uses
while advancing knowledge in his or her field. Tenured,
faculty at George Mason University are eligible and encouraged
Fenwick Fellow awardees do not submit proposals.

on of library research materials that may be needed for the
research costs (e.g., research assistant support, survey costs,
quired for the Fellow's research project, and other related

if the Fellowship (August 25, 2014 – August 7, 2015).

Friday, April 25, 2014. The 2014-2015 Fenwick Fellow will be
University Libraries sponsor a public lecture by the Fenwick
d fellowship.

Hogan, Executive Assistant to the University Librarian, at 703-

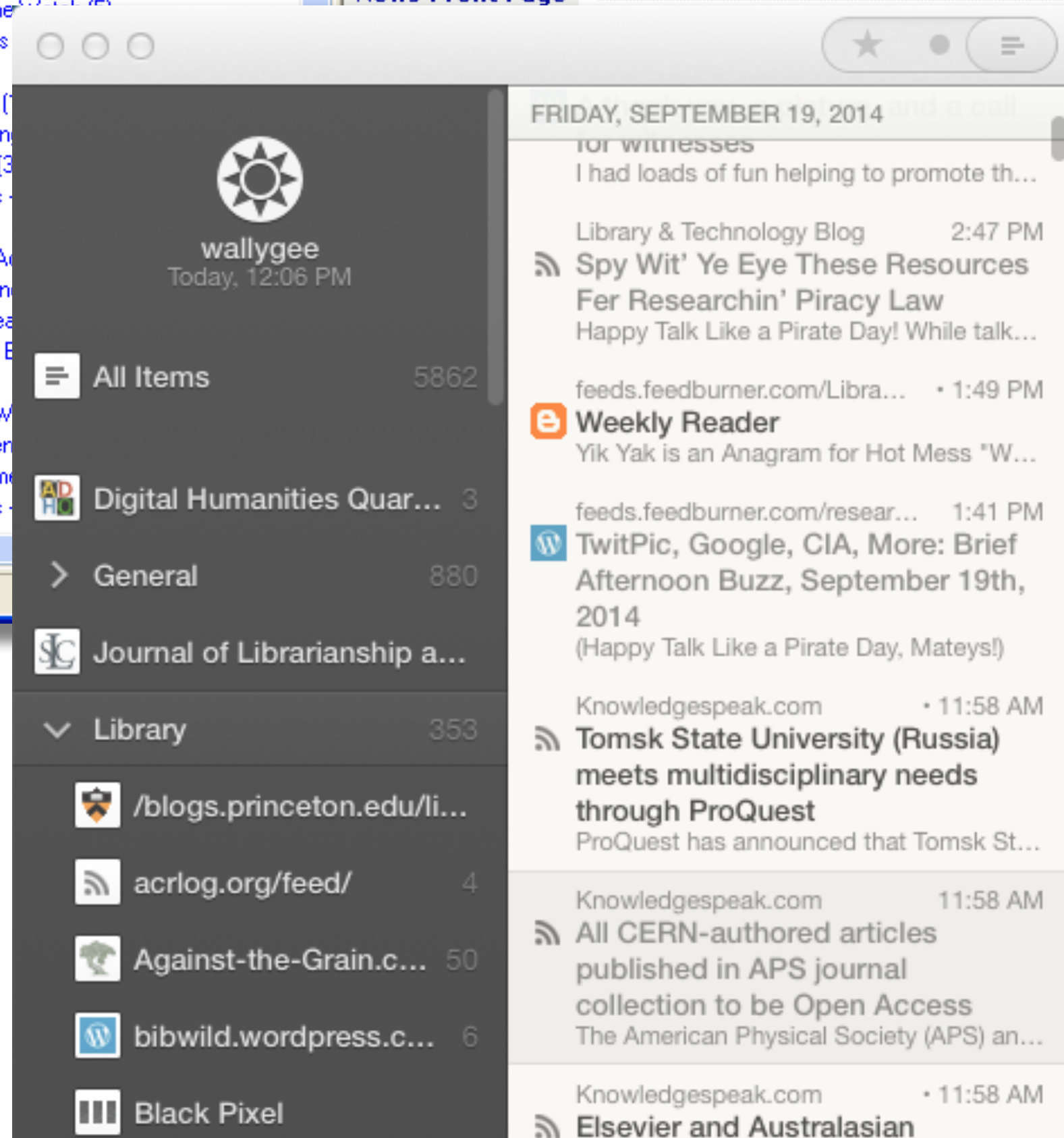
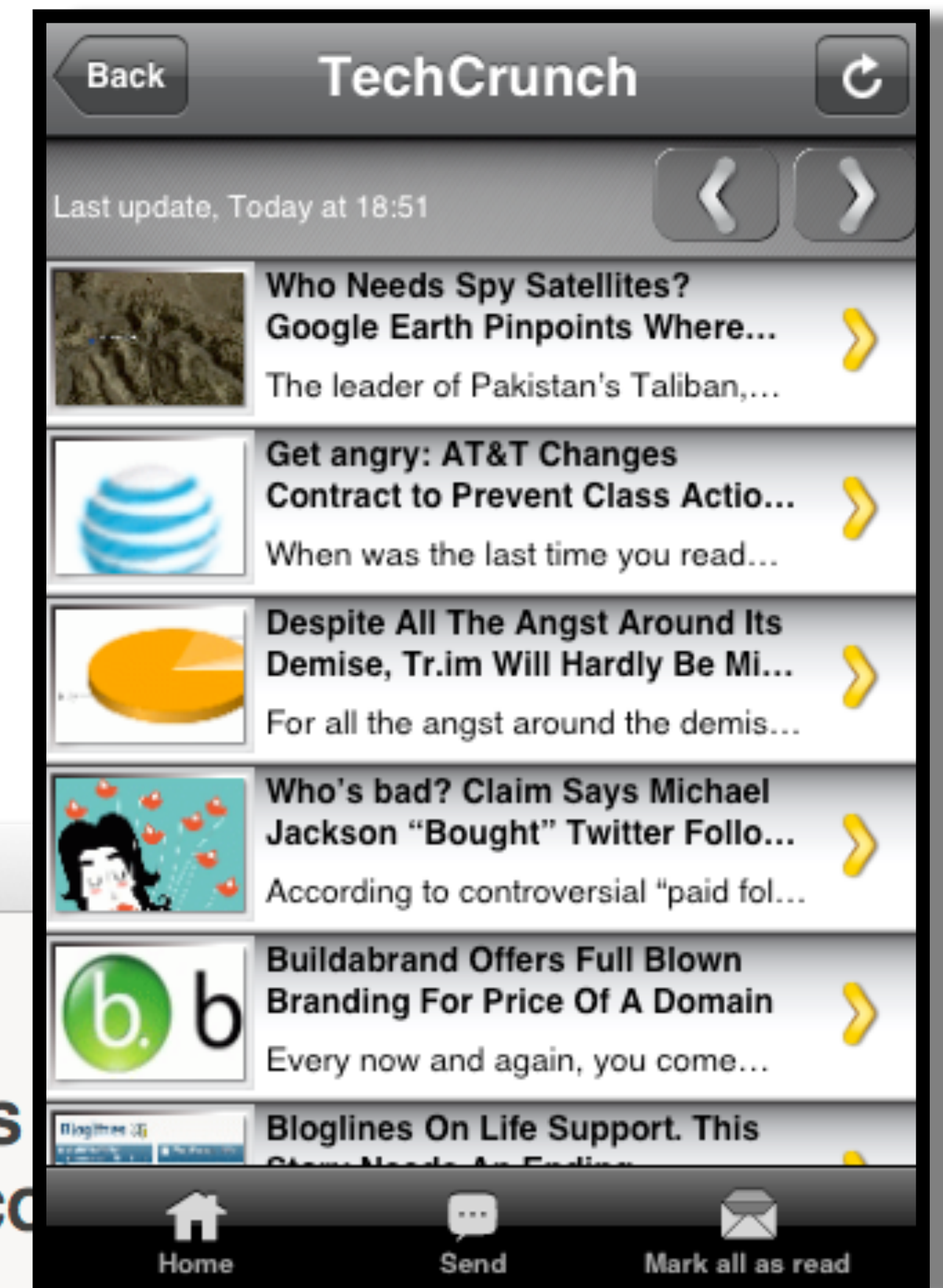
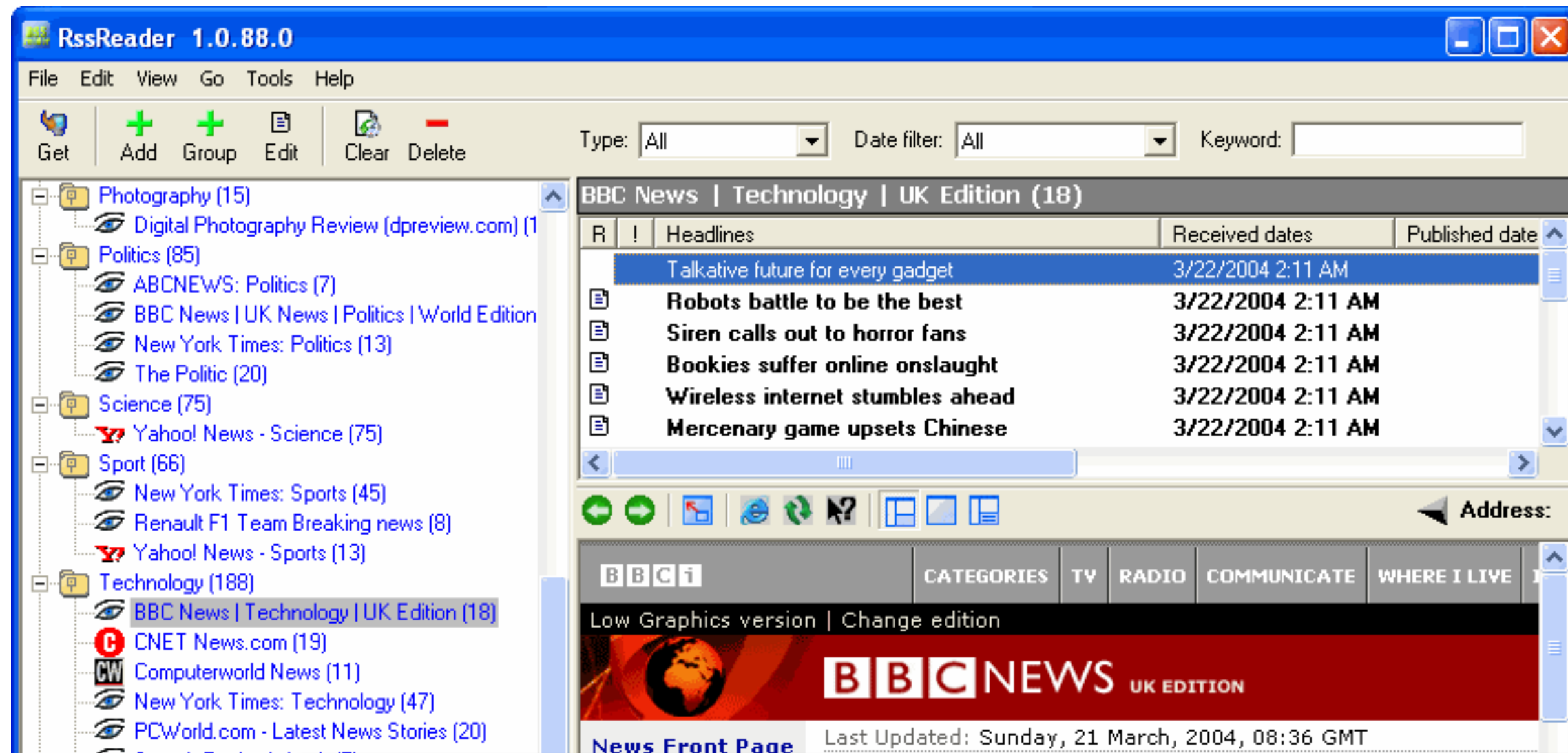
Type here to chat. Press ENTER to send.

Recent SLA Journal Articles

- The role of the native language in the use of the English nongeneric definite article by L2 learners: A cross-linguistic comparison
- Second language acquisition and schizophrenia
- Morphosyntactic processing in advanced second language (L2) learners: An event-related potential investigation of the effects of L1-L2 similarity and structural distance

Mason Libraries News

- New Research Resources: August 2014
- Fenwick Gallery Exhibit: Call + Response 2014
- Mason Libraries Book Sale



Friday, September 19, 2014 at 11:58 AM

All CERN-authored articles published in APS journal collection to be Open Access

Knowledgespeak.com

The American Physical Society (APS) and The European Organization for Nuclear Research (CERN) have announced a partnership to make all CERN-authored articles published in the APS journal collection to be Open Access. Articles in APS' Physical Review Letters, Physical Review D, and Physical Review C in 2015 and 2016 will be covered by this agreement.

Nature - Issue - nature.com science feeds

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Current Feed Content

There is life after academia

Posted:2014-09-03

There is life after academia

Nature 513, 7516 (2014). [doi:10.1038/513005a](#)

With high numbers of postdocs emerging from universities, prospective PhD students must be prepared for the fact that they will probably not end up with a career in research.

Heavenly homes

Posted:2014-09-03

Heavenly homes

Nature 513, 7516 (2014). [doi:10.1038/513006a](#)

The discovery of our Galaxy's place in the Universe adds detail to our address.

The digital toolbox

Posted:

The digital toolbox

Nature 513, 7516 (2014). [doi:10.1038/513006b](#)

A new section of Nature examines the software and websites that make research easier.

Judge research impact on a local scale

Posted:2014-09-02

Judge research impact on a local scale

Nature 513, 7516 (2014). <http://www.nature.com/doifinder/10.1038/513007a>

Author: Casparus J Crous

Metrics that give a global overview risk sidelining science in developing nations, argues Casparus J. Crous.



limitations

Does Mason subscribe to this content?

Even when we subscribe, the links in the RSS feed do not include our proxy server (e.g., works only if on-campus)

You must use special software to view the feed or manipulate it's content

Time consuming to identify URL for RSS feed for every journal of interest

Repurposing content is pretty much limited to cut & paste

Library receives no analytic data on use of our collection





“...*BrowZine* works by uniting articles from databases into complete journals, then arranging them by subject on a library-branded newsstand.”



limitations

Requires specific software that's limited
to a few mobile devices

iPhone, iPad, Android tablet

Limited, essentially undocumented list of publishers

Limited support for OA publications

Mobile environment best for reading, not actually working with content

Improved but limited analytics

Does not push content or alert user

Report:	Summary
Library:	George_Mason_University
Date Range:	Sep 01, 2013 thru Aug 31, 2014
Sessions	736
My Bookshelf Views	1327
TOC Views	4699
Full Text Downloads	997
Percentage of Sessions on iOS	76.63%
Percentage of Sessions on Android	23.37%
Time Using BrowZine	4,432 Minutes

As a system-wide response to current awareness, this isn't sufficient or particularly cost-effective

\$5,661 annual subscription = \$ 7.69 per session

Is there something else we can try?



Search for TOCs

Subject

☒ Contains ☐ Exact ☐ Starts with

found 25 journals

☐ COMPUTERS - INTERNET

- ☒ [CyberPsychology & Behavior](#)
- ☒ [e-Service Journal](#)
- ☒ [Electronic Commerce Research](#)
- ☒ [He@lth Information on the Internet](#)
- ☒ [I-WAYS: Digest of Electronic Commerce Policy and Regulation](#)
- ☒ [IEEE Internet Computing](#)
- ☒ [Information Systems and e-Business Management](#)
- ☒ [International Journal of Electronic Business](#)
- ☒ [International Journal of Information and Communication Technology](#)
- ☒ [International Journal of Internet and Enterprise Management](#)
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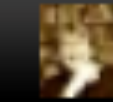
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wallyg

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Welcome Back wallyg@gmu.edu

Welcome to JournalsTOCs, a new researcher productivity tool brought to you by University Libraries.

To gain access to Premium Services (e.g., direct off-campus access to content), you **MUST** create an account and use your Mason (e.g., Office365) email address.

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Tip: Click here to start to save your searches

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Volume 36 Issue 2 - Waminda's Wellbeing ...

Volume 36 Issue 2 - Waminda: Mums and bu...

32 Followed Journal(s) *(Journals you Follow)*

Untick a checkbox ☒ to stop following a journal.

- ☒ American Economic Journal : Applied Economics (34 followers)
- ☒ American Libraries (264 followers)
- ☒ * Ariadne Magazine (289 followers)



'llu. Revista de Ciencias ...

027.7 Zeitschrift für Bib...

19th-Century Music

20/20 Magazine

4OR: A Quarterly Journal o...

A contrario

AACN Advanced Critical Car...

AAPG Bulletin

ABA Journal Magazine

Abakós

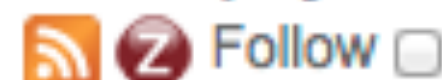
ABCD. Arquivos Brasileiros...

Abdominal Imaging

Abhandlungen aus dem Mathe...

Aboriginal and Islander He

Philosophy & Public Policy Quarterly



OA Open Access journal

ISSN (Print) 1067-2478 - ISSN (Online) 2334-5586

Published by **George Mason University** [\[2 journals\]](#)

Expand All

Collapse All

- ☐ **Philosophy & Public Policy Quarterly: Volume 32, Number 1 (Spring 2014)**

Authors: NA NA

Pages: 1 - 36

PubDate: 2014-08-21

Issue No: Vol. 32, No. 1 (2014)

Zotero

☒ Full Text

- ☐ **Front Cover**

Authors: NA NA

First page: 1

PubDate: 2014-08-21

Issue No: Vol. 32, No. 1 (2014)

Zotero

☒ Full Text

- ☐ **The Role of Non-Governmental Organizations in the Repatriation of Refugees**

Authors: Mollie Gerver

Pages: 2 - 13

Abstract: This paper examines the ethical responsibilities of those NGOs that assist in repatriating migrants from

Table of Contents from 24,695 journals

Representing 2,000 publishers

15,370 journals w/ full-text access for Mason

Integration with Zotero

Reader selects which journals to follow

E-Mail alerts (immediate or weekly) with links to content for each journal

Links include Mason proxy server so reader can access content anywhere

Integration with library's OpenURL resolver to improve reliability of access

Offers ability to search across all TOCs for articles

Robust, detailed analytic reports on usage

Supports incorporation of library branding across the services

Reasonably priced

George will now take a deeper
look at JournalTOCs

[DEMO]

a three slide sequence that
talks about the e-mail alerts



Powered by



Hello

The following journal(s) have published new articles. Please click on the link(s) below to get the new article(s) published online, or copy and paste them into your browser:

- [Information Management & Computer Security](#) (6 new articles):

(Subscribed By GMU)

[Teaching information security management: reflections and experiences](#)

[Repairing trust in an e-commerce and security context: an agent-based modeling approach](#)

[Security culture and the employment relationship as drivers of employees' security compliance](#)

[Impact of information security initiatives on supply chain performance: an empirical investigation](#)

[Using response action with intelligent intrusion detection and prevention system against web application malware](#)

[Current challenges in information security risk management](#)

- [The Internet and Higher Education](#) (2 new articles):

(Subscribed By GMU)

[An evaluation of online learning to teach practical competencies in undergraduate health science students](#)

[Online Instruction about Integration of Science and Mathematics with Middle Grades Teachers: Four Years In and Aiming for Sustainability](#)

- [Journal of Scholarly Publishing](#) (6 new articles):

(Subscribed By GMU)

[How to Be an Effective Peer Reviewer:](#)

[Choice's Compilation of Significant University Press Titles for Undergraduates, 2013-2014](#)

[Monographic Purchasing Trends in Academic Libraries:](#)

[University Press Forum 2014](#)

[Book Reviews](#)

[From Book Publishers to Authors:](#)

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- **Journal of Academic Librarianship** (One new article):

(Subscribed By GMU)

[A Roadmap for Assessing Student Learning Using the New Framework for Information Literacy for Higher Education](http://pc6bf4sj5m.search.serialssolutions.com/?url_ver=Z39.88-2004&rft_id=info:sid/journaltocs.ac.uk:tocs&rft_val_fmt=info:ofi/fmt:kev:mtx:journal&rft.atitle=A%20Roadmap%20for%20Assessing%20Student%20Learning%20Using%20the%20New%20Framework%20for%20Information%20Literacy%20for%20Higher%20Education&rft.jtitle=Journal%20of%20Academic%20Librarianship&rft.volume=&rft.spage=&rft.aulast=&rft.issn=0099-1333)

http://pc6bf4sj5m.search.serialssolutions.com/?url_ver=Z39.88-2004&rft_id=info:sid/journaltocs.ac.uk:tocs&rft_val_fmt=info:ofi/fmt:kev:mtx:journal&rft.atitle=A%20Roadmap%20for%20Assessing%20Student%20Learning%20Using%20the%20New%20Framework%20for%20Information%20Literacy%20for%20Higher%20Education&rft.jtitle=Journal%20of%20Academic%20Librarianship&rft.volume=&rft.spage=&rft.aulast=&rft.issn=0099-1333

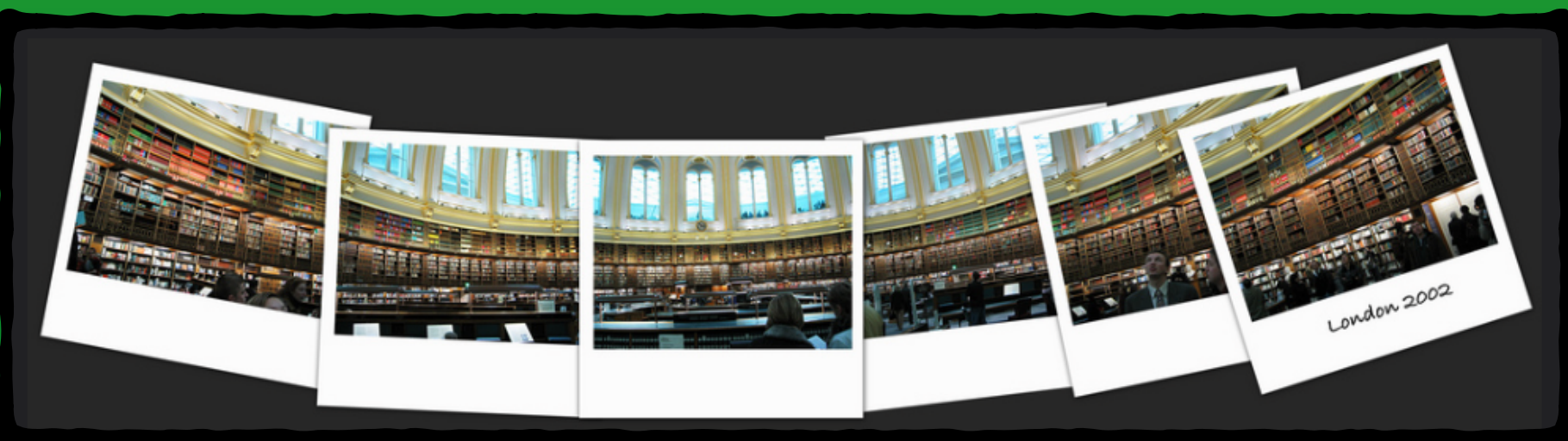
Benefits of OpenURL Resolution

1. We don't want to just build links that point to our proxy server—that would break links to content we're not required to proxy.
2. It may be that we have access to a particular journal from multiple sources/subscriptions. This provides the user multiple avenues to finding the content

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