

Reston

Black Focus

RESTON, VIRGINIA 22070.

11316 Myrtle Lane
Reston, Virginia
August 7, 1971

Dear Sir:

The Third Annual Black Arts and Cultural Festival will be held on September 4-6, 1971, at Reston, Virginia, for the benefit of the Howard University Mississippi Project (HUMP). HUMP is a non-profit organization which provides medical and dental services for indigent residents of Quitman County, Mississippi. The Festival is sponsored by Reston Black Focus whose agenda includes civic, cultural, and educational activities.

Part of our fund-raising effort is a souvenir book which contains picture stories of poverty in Quitman County, articles on HUMP, Reston Black Focus, the Festival, and advertisements. This well-designed book will be a historical document which will reach thousands in its initial printing.

We are asking your organization to purchase an advertisement. An advertisement may consist of sponsorship of one of the full-page pictures for \$100, or your own advertisement at \$100, \$50, or \$25, for full, half, or quarter pages respectively. Also, a list of donations of \$10 and above and another list of \$5 and below will be included. Please make checks payable to the "Reston Black Focus Festival - for HUMP".

The book will go to the press on 15 August 1971, therefore, we solicit an early response. Our committee will contact you prior to that date. For additional information, please contact Mrs. Mona Blake at 703-471-1769.

Thank you for your participation in this worthwhile endeavor.

Sincerely,

Frederick A. Fresh

Frederick A. Fresh
Co-Chairman
Fund-Raising Committee